

CAPITAL REGIONAL DISTRICT

Staff Report to Regional Planning Committee
Meeting of Wednesday, May 16, 2001

SUBJECT:

Roundtable on The Environment: Transportation Management Plan For The CRD.

BACKGROUND:

In October 1992, The CRD Healthy Atmosphere 2000 Project, in a report to the CRD Board, outlined a series of measures to reduce greenhouse gas emissions. A number of these measures were transportation related and there was an indicated need for integrated transportation and regional planning.

In response to this report, the Go Green Victoria Network was established and in 1995, the CRD became a community member as recommended by the Environment Committee.

Furthermore, a CRD Go Green Committee was formed in 1995 and has been actively promoting transportation alternatives to CRD staff. In addition, the Regional Growth Strategy was undertaken by the CRD in 1996 and, as currently proposed, contains requirements for the development of a Regional Transportation Strategy and other strategic elements such as economic development and housing affordability.

In 2000, the Roundtable on the Environment formed a number of working subcommittees to explore solutions to environmental concerns within the CRD. In keeping with its mandate, the Greenhouse Gas Emissions Subcommittee identified an opportunity to facilitate the creation and implementation of a CRD Employee Transportation Management Program (ETMP). The Roundtable submitted a proposal to the Greening Communities Initiative - Ministry of Community Development, Co-operatives and Volunteers- for funding in the amount of \$22,600, which was subsequently approved.

EMPLOYEE TRANSPORTATION MANAGEMENT PROGRAM

April 2001 - March 2002

Project Outline

April 2001

Project Workplan



May

Presentations to: * Regional Planning Committee
* CRD Department Heads * CRD Board



June - July

Confirm Steering/Advisory Committees
Hire Consultants: * Local TMP Activity/Best Practices
* Staff Survey



August - September

Confirm TMP Action Plan
Train Transportation Coordinators



**October 2001
through to
February 2002**

CRD Staff TMP Program



March

Post-Survey & Evaluation
Final Report & Recommendations



April 2002

Next Steps with
RGS & Transportation Strategy

DISCUSSION:

The objective of the proposed EMTP is to improve travel choices and to reduce the total number of motor vehicle trips generated by CRD employees, thereby reducing greenhouse gas emissions. As noted above, this is a timely project in view of the emerging Regional Transportation Strategy. It is also expected that policies and activities that result from the ETMP may serve as a model for businesses and residents as we strive to reduce greenhouse gas emissions.

RECOMMENDATION:

That this project be received for information and that the Regional Planning Committee give support in principle to the proposed Corporate Transportation Management Program.

Ron Kirstein
Community Relations Officer

Mark Hornell, Acting Manager
Regional Planning Services

EXECUTIVE DIRECTOR'S COMMENTS:

W.M. Jordan, Executive Director