



Making a difference...together

**Minutes of the Regular Meeting of the
Salt Spring Island Community Economic Development Commission
Held Thursday March 15, 2018 in the SSI Public Library, 129 McPhillips Ave, Salt Spring
Island, BC**

Present: **CRD Director:** Wayne McIntyre
Commission Members: Francine Carlin, Laura Patrick, Holly MacDonald,
Randy Cunningham, Darryl Martin
Staff: Karla Campbell, Senior Manager, Salt Spring Island Electoral Area; Dan
Ovington, Parks and Recreation Manager; Recording Secretary Tracey Shaver.
Absent: Janice Harkley, Curt Firestone
Participants: Jeremy Milsom, Vice-President, SSI Chamber.

Chair Carlin called the meeting to order at 4:00 pm.

AGENDA

1. Approval of Agenda

MOVED by Director McIntyre, **SECONDED** by Commissioner MacDonald,
That the Salt Spring Island Economic Development Commission agenda of January 18,
2018 be amended and approved by adding a verbal report under Item 4.8 Tour de Iles;
adding a new topic under Item 6.3 Updated CEDC Strategic Plan; moving original Item
listed as "Discussion" under 6.3 to Item 6.4.

CARRIED

2. Adoption of Minutes of January 18, 2018

MOVED by Commissioner MacDonald, **SECONDED** by Director McIntyre,
That the Salt Spring Island Economic Development Commission Minutes of January 18,
2018 be amended and approved as follows: Item 5.3 strike the last sentence and replace
with "A DMMO needs to be created with a stakeholder Board. This entity would then seek
support from local government and make application to secure funding through the
applicable Destination BC program."; after Item 7.2 add to the wording "due to technical
difficulties" after the word "connection".

CARRIED

3. Delegation/Presentation- n/a

4. Director, Chair and Commissioner Reports (*refer to submitted reports in Agenda Package- Discussion to focus on top of mind issues presented in the reports*)

4.1 Director McIntyre-briefly reported on the following:

- Meeting with Harbour Authority to address any issues over the Tree House Café outdoor seating area
- Hosted SFU Urban Studies Graduate Students along with George Grams; topic was SSI Governance

- Attended a presentation for Destination Management & Marketing Organization for the Islands of the Southern Salish Sea
- Electoral Area Service Committee and the CRD Board approved the 2018 Budget; overall 2.4% increase, without Hospital Board it is 2.1% and is an average of 1.45% increase per house hold.
- Tour de Iles to be awarded grant to assist with this year's funding
- Regional Growth Strategic Plan approved; SSI and SGI are not included as land use planning is under the jurisdiction of Islands Trust
- Jane Squire will represent Salt Spring on the CRD Regional Solid Waste Committee
- CRD Board considering impact of Speculation Tax and potential exemptions
- Not enough support from municipalities to continue Regional Transportation Plan
- Gulf Islands Regional Trail approved; Regional Parks identified a portion of the trail for eventual construction as Atkins Road to Vesuvius Ferry Terminal.
- Attended a second planning workshop for the PARC Strategic Plan

4.2 Chair – please refer to written report for information.

4.3 Vice Chair – please refer to written report for information.

Additional brief report on:

- Participation in Land Use Planning Course
- Workshop to Update Park Strategic Plan
- Webinars
- Housing Council Kickoff
- Islands Trust meeting

4.4 Rural Business Accelerator please refer to written report for information.

Additional brief report on discussions with School District 64 to partner with youth entrepreneurs such as the salad truck or robotics group through the rural accelerator program.

4.5 Destination Management & Marketing Organization

Commissioner Cunningham provided an additional written report. Interest in participation is increasing with each stakeholder meeting. The next meeting is with Pender, Mayne and Saturna stakeholders.

4.6 Communication & Digital Media- please refer to written report for information.

4.7 Finance - Written report received for information.

4.8 Tour de Iles- Commissioner Martin briefly reported:

- 2018 event to be held June 22, 23 and 24
- CRD will be providing grants in aid to augment fundraising efforts (SSI \$5,000 and SGI \$5,000)
- Major fundraising effort to be held on May 10th – details to come

5. Outstanding Business –n/a

6. New Business

6.1 Ganges Village Planning

Discussion and thoughts shared:

- Recognize work already completed by Islands Trust; Peter Grove unable to attend today. Commission members reviewed issues, the discussion paper and proposed motion with Peter Grove and he provided some feedback
- Local Trust Committee are allowed to have five top priorities
- Ganges Village is number two priority with the focus on the Ganges Harbour Walk
- CRD is currently investing in major infrastructure improvements without the guidance of an integrated framework or vision for the whole island
- DMMO is a tool to bring visitors to island; good impressions bring them back
- Need priority focus on revitalizing the village area
- Master plan/vision for island should be guiding all sectors such as transportation, fire protection, parks, sewer capacity, water use and parking. Current system is a patchwork of decisions made on land use which are driven by development requests.

MOVED by Commissioner Patrick, **SECONDED** by Commissioner Cunningham, The Community Economic Development Commission (CEDC) hereby respectfully requests the Salt Spring Island Local Trust Committee revive the Ganges Village Planning process. CEDC requests that the Local Islands Trust Committee designate this initiative as a higher priority and in doing so produce a strategic plan which presents an integrated sustainable vision and framework for strategic directions that will guide the future of a thriving Ganges Village.

CARRIED

6.2 Welcoming Community Engagement

Motion was developed and intended as an invitation to the community to partner with the CEDC and share goals and projects that benefit Salt Spring Island.

MOVED by Commissioner Martin, **SECONDED** by Commissioner Cunningham, The Community Economic Development Commission (CEDC) encourages community groups with ideas or initiatives relating to our islands economic wellbeing, to share them and volunteer to support CEDC so that together we can help Salt Spring Island's sustainability.

CARRIED

6.3 Updated CEDC Strategic Plan

A task force made up of Commissioners Patrick, MacDonald and Carlin developed a scope of work for CRD Staff to review. Goal is to obtain current trends effecting the sustainability of Salt Spring Island through evidence based research. Staff to issue an RFP to obtain quotes from Consultants who would provide the framework needed for the commissioners to obtain data which will then be used to update the CEDC Strategic Plan.

MOVED by Commissioner Cunningham, **SECONDED** by Commissioner Patrick,
Whereas:

In 2014 the Community Economic Development Commission (CEDC) produced a Report & 2015 Action Plan for Community Economic Development. This document has been a guide for CEDC initiatives 2015-2017. This report and action plan has served its purpose and now, to be effective going forward, needs to be updated to provide insight and recommendations for meeting Salt Spring's current and future economic challenges and opportunities.

Therefore, be it resolved that:

The CEDC will be developing a strategic plan. The CEDC is requesting advice and evidence-based research and insights about current and projected economic trends that are related to Salt Spring Island's economy.

Therefore, be it resolved that:

The CEDC request staff to seek proposals for updated economic strategic framework which is supported in the 2018 CEDC budget.

CARRIED

6.4 Discussion

What is currently happening in the community that impacts Salt Spring Island economy?

This portion of the meeting is meant to engage participants and develop creative ideas or partnerships. Several items were listed and then open participation was requested to share knowledge; discern roles and responsibility and potentially provide for action or solutions.

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| Speculation Tax | <ul style="list-style-type: none">• Hot topic across Province• Guidelines are not clear; exemptions already being requested by many communities• There will be impact on all sectors• CRD working closely with MLA and Premier, hearing many different situations which could be effected• Director McIntyre to follow closely |
| Fulford Inn Property | <ul style="list-style-type: none">• Local developer re-investing in the Fulford Community• Plans for land use will fit in within current zoning• Ideas for a Grantville Island style area with open air markets and housing• Commissioner MacDonald to contact developer to discuss any synergies |
| Earth Day Clean Up | <ul style="list-style-type: none">• Earth Day organizers are setting up for an island wide clean up• Special focus on downtown with help from business owners to revive store fronts |
| Adopt a Street | <ul style="list-style-type: none">• Driftwood Newspaper working on an adopt a street style program |

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| Derelict Boats | <ul style="list-style-type: none">• Recent court case allowing for boats in the Gorge area which are illegally anchored to be removed• Islands Trust is the local zoning authority with the control over the harbour waters• Funding source needs to be established |
| Land Management & Water Resources | <ul style="list-style-type: none">• Community frustration over process• Islands Trust to develop paper to guide development of multi-unit housing• Suggestion for dedicated planners on specific types of projects such as affordable housing• Proof of water source not the only step in the process of rezoning; any development serving over four units must meet all of the legal requirements of a water purveyor• Building codes for water catchment storage tanks require a engineered foundation pad; consider ways to standardize |

7. Next Meeting May 17, 2018 at 4 pm location to be announced

Meeting format was discussed and found useful.

- Continue with written reports included with agenda package
- Good exchange of ideas and creative public input

8. Adjournment

MOVED By Director McIntyre, **SECONDED** by Commissioner Cunningham,
That the meeting adjourn at 5:50 pm.

CHAIR

SENIOR MANAGER