Making a difference...together

SALT SPRING ISLAND PARKS AND RECREATION COMMISSION
Notice of Inaugural Meeting on **Monday, January 19, 2015 at 5:00 PM**
Salt Spring Public Library, 129 McPhillips Ave, Salt Spring Island, BC

Wayne McIntyre	Matt Kellow	Sonja Collombin	Kees Ruurs
Daniel Clements	Jon Suk	Garth Hendren	Brian Webster
Tom James			

AGENDA

1. **Election of Chair**
2. **Approval of Agenda**
3. **Adoption of Minutes of December 15, 2014**
4. **Presentations/Delegations**
   - **4.1 Saturday Market Research Project Final Presentation – David Trill, University of Victoria**
5. **Reports-Chair and Director**
6. **Outstanding Business**
   - **6.1 Pool Mechanical**

     Amendment to be brought forward at the January 19th Commission meeting: *That the Salt Spring Island Parks and Recreation Commission approve the replacement of the domestic hot water tank at the Rainbow Road Pool, from $5000 up to a cost of $9741.40.*

   - **6.2 Grace Point Boardwalk (Drain and Railing Replacement)**

     That the Salt Spring Island Parks and Recreation Commission approve the replacement of the Grace Point boardwalk drain and railing, from $31,000 up to a cost of $45,000.

   - **6.3 Project Status Report January 2015**
7. **New Business**
   - **7.1 Financial Report – 2014 Preliminary Budget Report**
   - **7.2 Combine two Services to Increase the Annual Requisition for the Newly Combined Service**

     That the Salt Spring Island Parks and Recreation Commission recommend to the Capital Regional District Board:

     That Bylaw No. 4002, "Salt Spring Island Recreation and Facilities Services Combination Bylaw No. 1, 2015" be introduced and read a first and second time, read a third time and adopted; and

     That the annual maximum requisition for the newly combined services be increased to $1,871,432.

7.3 Saturday Market Fees and Charges

That the Salt Spring Island Parks and Recreation Commission recommend to the Finance Committee

1) *Increase seasonal and frontage fees by 25% with a corresponding daily fee, to go towards improving the market and failing infrastructure.*
2) *Charge a seasonal fee of $200 for all merchants (farmer vs. non-farmer) while removing the additional frontage fee for farmers.*
3) *Increase the off-season permit fee from $10 to $25.*
4) *Increase the rate for power by 25%.*

7.4 Bethel Trail Statutory Right of Way

That the Parks and Recreation Commission approve staff enter into a new Agreement with a 90 termination notice on either side on land legally described as PID 012-918-342 outlined on plan VIP80485.

8. Motion to Close Meeting in Accordance with the Community Charter Part 4, Division 3, Section 90 (1):

(e) the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality

9. Adjournment

CRD

Making a difference...together

Minutes of the Regular Meeting of the
Salt Spring Island Parks and Recreation Commission
Held December 15, 2014 in the Public Library Meeting Room, 129 McPhillips Avenue, Salt Spring Island, BC

DRAFT

Present: **Director:** Wayne McIntyre
Commission Members: Gregg Dow (Chair), Stanley Shapiro, Jon Suk, Sonja Collombin, Matt Kellow, Daniel Clements
Staff: Dan Ovington, Parks and Recreation Manager; Karla Campbell, Senior Manager, Erin Jory, Recording Secretary.

Chair Dow called the meeting to order at 4:58pm.

1. Approval of Agenda

MOVED by Commissioner Collumbin, **SECONDED** by Commissioner Kellow,
That the agenda be approved with the addition of items 5.5 and 6.5.

CARRIED

2. Adoption of Minutes

MOVED by Commissioner Collumbin, **SECONDED** by Commissioner Suk,
That the minutes of the meeting of November 24, 2014 be adopted.

CARRIED

3. Presentations/Delegations

There were no presentations or delegations.

4. Reports and Elections

4.1. Chair Dow thanked all Commissioners for their service and specifically thanked Commissioner Shapiro for his commitment to the Commission over the past years.

4.2. Director McIntyre reported as follows:

- Attended inaugural CRD Board meeting – nine new members out of 24. New Chair, Mayor Jensen of Oak Bay, and Vice-Chair, Director Howe of Southern Gulf Islands, will bring greater expertise in general and also leverage in local hospital matters as Vice-Chair automatically President of Hospital Board.
- Attendend several boardwalk meetings
- Attended in Vancouver to meet with Minister of Tourism/Small Business to keep that contact going.
- Approached by SSI Trail and Nature Club re: 2015 Conference
- Thanks to Commissioners Shapiro and Dow for overall commitment to PARC and other areas in the community

5. Outstanding Business

5.1. Pickleball – Request to paint Fulford Court

Staff reported that the Tennis Club met with Pickleball group. Tennis Club iterated there are a number of avenues for Pickleball in South End and recommended that Pickleball group raise money to build a pickleball court.

MOVED by Commissioner Clements, **SECONDED** by Commissioner Collumbin,
That two symmetrical Pickleball court lines be allowed within the Fulford Tennis Court at the sole cost of the Pickleball group.

CARRIED

5.2. Bryant Hill Park Authorization
Staff reported that approval has been received from the Crown to use the land for purpose of a trail.

5.3. Project Status Report December 2014

5.4. Status of Portable
Staff reported that renovation costs are estimated between $35,000 to $40,000, and include new roof and new flooring. Issue of smell is trapped gas. HAZMAT assessment found some mould caused by moisture accumulation. Quote for mould mitigation is $2,500. Staff will bring forward a Report in future meeting for Commission to consider.

5.5. 2163 Fulford-Ganges Road Subdivision
Recommendation made to Islands Trust to receive 5% cash in lieu. Initial appraisal was $350,000 for Lot B, Proponents provided full appraisal for the entire property to be subdivided and is $735,000.

6. New Business

6.1. CLASS Software Installation: Rainbow Road Pool
Staff provided anupdate on installation of CLASS software and computer at pool. The program enables track of users, creation of a database, point of sale system. Plan to have in place by end of January, 2015. New system will allow new registration and payments only once, free-up pool staff for lifeguard duties. Cost is $10,000, includes user fees, licenses, etc. Funds come from equipment replacement in the 2014 budget. Tracking will provide staff with information to keep passes up to date, admissions by demographic, programs details, and revenue totals. Adding a module for residents to register online would be approximately an additional $10,000 which is not feasible at the present revenue levels.

6.2. Annual Pool Pass – Promotional One Month
Reduction in annual pass cost and introducing monthly payment options might increase total revenues ($3,000 in 2014). Comparable complex in Sooke with a similar population have sold 76 annual passes generating $26,000 revenue.

MOVED by Commissioner Collumbin and **SECONDED** by Commissioner Suk,
That the Parks and Recreation Commission approve the sale of discounted annual passes at the mean price of $393.50 for adults and $256 for children, for one month, prior to the 2015 fees and charges review, and that the commission approve a monthly payment option for annual pass holders.

CARRIED

6.3. Islands Trust Industrial Land Needs Assessment – November 19, 2014

Islands Trust Industrial Advisory Planning Commission is recommending reconfiguring a portion of Mouat Park currently zoned industrial to align with the adjacent recycle depot lands. The Commission requested the Islands Trust make a presentation at another meeting to provide further details.

6.4. Proposed 2015 Meeting Schedule

MOVED by Commissioner Clements, **SECONDED** by Commissioner Suk,
That the Salt Spring Island Parks and Recreation Commission meetings be scheduled the third Monday of each month in 2015: January 19, February 16, March 16, April 20, May 25 (in lieu of Statutory Holiday), June 15, July 20, August 17, September 21, October 19, November 16 and December 14 (in lieu of Statutory Holiday).

CARRIED

6.5. Pool - Mechanical

MOVED by Commissioner Kellow, **SECONDED** by Commissioner Collumbin,
That the Salt Spring Island Parks and Recreation Commission approve the replacement of the domestic hot water tank at the Rainbow Road Pool up to a cost of $5,000.

CARRIED

7. Motion to Close Meeting

MOVED by Chair Dow, **SECONDED** by Commissioner Clements,
That the Salt Spring Island Parks and Recreation Commission close the meeting in accordance with the *Community Charter* Part 4, Division 3, Section 90 (1) (e) the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality.

CARRIED

Closed portion of meeting adjourned at 6:20pm with no rise and report.

8. Next meeting January 19, 2014

9. Adjournment

It was **MOVED** and **SECONDED** that the meeting be adjourned at 6:40pm.

____
CHAIR

____
SENIOR MANAGER

Salt Spring Island Market in the Park

Extended Weekend Market Survey Report

Spring, 2015

Introduction

The Parks and Recreation Commission of Salt Spring Island introduced a new weekend format to the 2014 Market in the Park season. This format featured extended weekend markets on three occasions during the long weekends throughout the summer. Specifically, in addition to the regular Saturday Market, Friday nights and Sunday morning markets were added. The three long weekends corresponded with: 1) BC Day from Friday June 27th to Sunday June 29th, 2) Canada Day from Friday August 1st to Sunday August 3rd and 3) Labour Day from Friday Aug 29th to Sunday August 31st. The Friday night market featured live music in the park while the Sunday edition included some children's activities.

This novel change can have critical influence and impact on the Salt Spring Island community as well as visitors to the islanded. Thus, a detailed evaluation of the impact and influence of the extended market weekends was untaken and involved input from several community stakeholder groups: 1) the patrons (residents and visitors to Salt Spring Island, 2) the market vendors, and 3) the downtown Ganges business owners. This report reflects the feedback from all three key groups from both a qualitative and quantitative view.

This information may help to better understand the experiences regarding the 3-day extended weekend format and how, if at all, to integrate their opinions and ideas to improve the Saturday market experience for everyone.

Methodology

Surveys were constructed by creating and assembling relevant questions specifically and separately for each three community stakeholder groups. The questionnaire items were reviewed by an organizing committee to judge for question validity and appropriateness. Question content utilized both qualitative and quantitative research techniques.

Patron

A final 2-page version of the patron survey consisted of 13 questions which included demographic questions, tick-box frequency questions, likert scale items as well as a few open-ended responses.

Patron data collection methods sampled two distinct periods with multiple passes. Firstly, patron data was collected during all three extended weekend formats on all three days. Thus, nine specific sampling days were used during the long weekend markets. Secondly, to serve as a comparison, three sampling periods from regular Saturday markets were included. The regular Saturday market collection periods were staggered by two weeks following the extended long weekend formats. A forth regular Saturday market sample period was added to balance out survey participation between the long weekend numbers and the regular Saturday numbers.

Patrons at the market were asked to participate in a brief survey (paper-based) for a chance to enter for a market gift certificate draw prize. In total, 386 patron surveys were completed between June and September 2015. Specifically, 76, 113 and 74 patrons completed the survey on Fridays, Saturdays and Sundays of the long weekend market respectively while 123 patrons completed the survey on regular Saturday only markets. Some patrons did not complete all survey questions and thus answers many vary in response rate from the above totals. Draw prize winners were later contacted and awarded their gift certificate.

Vendor

The final version of the vendor questionnaire consisted of 10 items which included questions relating to vendor profiles (ie: type of vendor and years vending), vending frequencies during the long weekend markets, extended market perceptions and well as other open-ended questions. Different to the praton survey methodology, the vendor survey was administered as a one-shot year end capture through Fluid Surveys. Vendor participation was based on successful email contact and the survey was completed online. Paper copies of the survey was made available upon request and three vendors participated in this fashion. The data collection for the vendors was between November and December of 2014.

Business Owner

The business owner survey methodology mirrored the approached used with the vendors. The final version of the business owner questionnaire consisted of 10 items which included questions relating to profiles (ie: type of business and years operating in Ganges), perceptions on how the market weekends influenced their business, and how they wish to integrate their business, if at all, with the long weekend market format. Similar to the vendors, the business owner survey was administered as a one-shot year end capture through Fluid Surveys. Business owner participation was established by face-to-face introductions and invitations to participate followed by successful email contact to complete the survey online. Paper copies were available to all business owners should they wish chose decline online participation. One business owner completed the survey in this manner. The data collection for the Ganges business owners was between November and December of 2014.

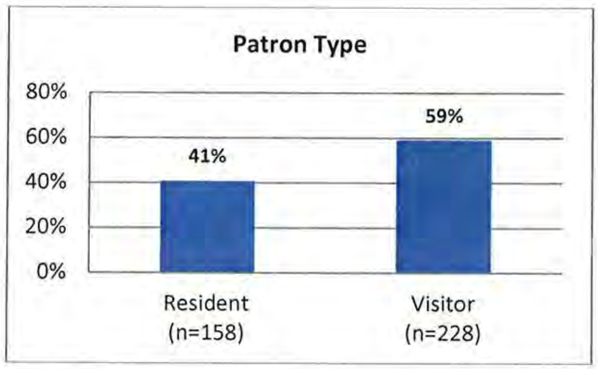
Data analysis for the quantitative survey work was carried out using Statistical Package for the Social Sciences 22.0 (IBM Corp., Armonk, NY, USA). For all statistical tests, an alpha level of 0.05 was used to determine significance.

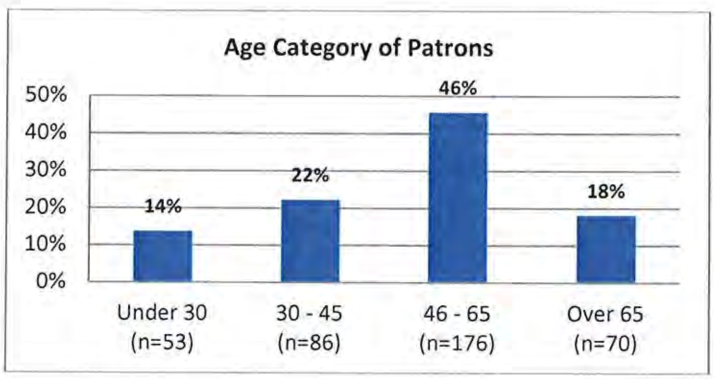
Patron Findings

Patron Overview

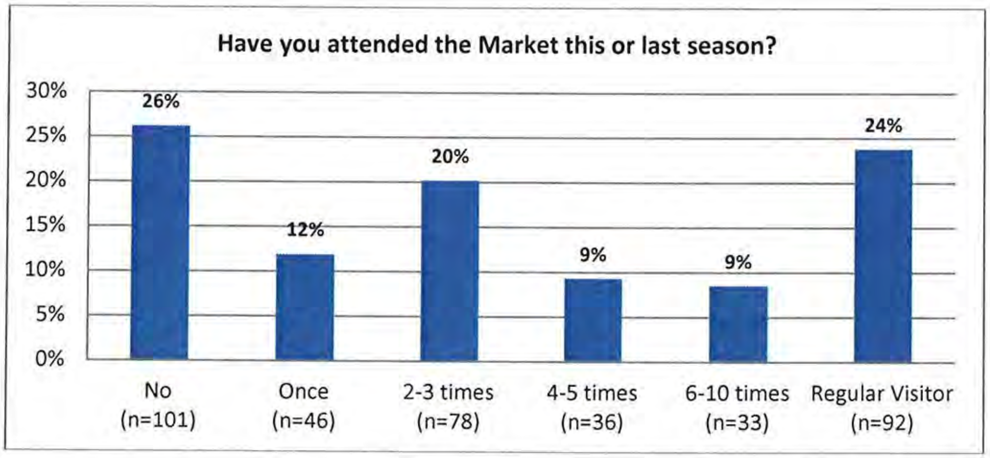
A total of 386 valid surveys were collected between June and September of 2014. The majority of those who completed the survey were visitors (59%) to Salt Spring Island while the remaining respondents were island residents (41%). For all Saturday and Sunday markets, the visitors represented the majority group in attendance. Specifically, visitors represented an average of 68% and 63% of the surveys completed on Saturday and Sunday respectively. However, during the Friday night markets this pattern was reversed with Salt Spring Island residents representing the majority of patrons at the market (65%) in terms of surveys completed.

The most representative age category of patrons completing the survey was between 46 and 65 years. The second largest age bracket were those from 30 to 45 years of age while the under 30s were the smallest. It should be noted that this may not accurately represent the true demographic of market patrons but rather only those willing to complete the survey.



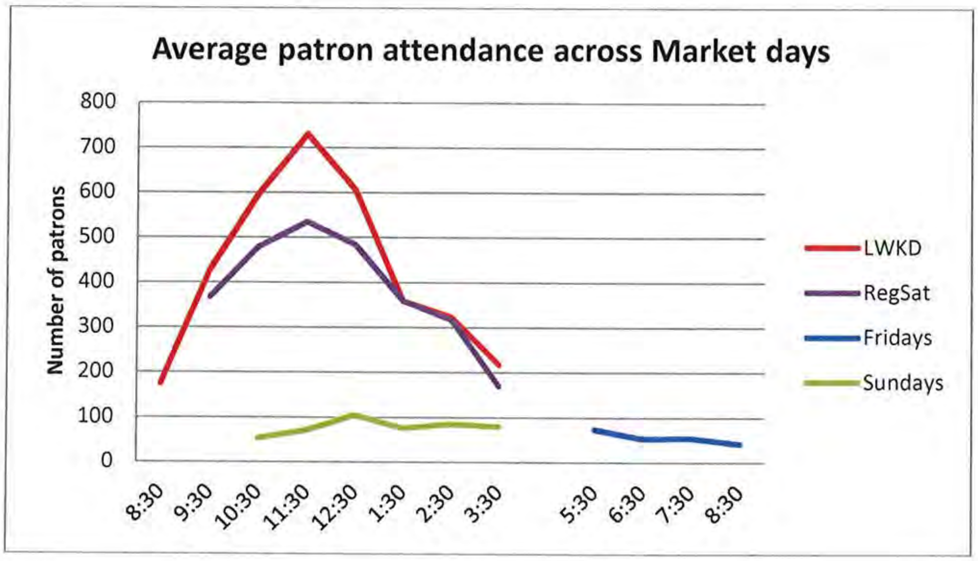


Regarding attendance habits, approximately one quarter of patrons completing the survey considered themselves a regular visitor to the Saturday market. Another quarter of patrons indicated that they had never been to the Saturday Market before. However, it should be noted that regular visitors did not necessarily bind their perception of status to a numeric amount, nor was this specified in the survey. For example, a regular visitor could be someone who attends the market once per month or six times during the summer season. Nonetheless, it is interesting to note an attendance pattern that the largest proportion of patrons coming to the Friday night markets considered themselves regular visitors of the market. The only other discernible pattern was that the Saturday market was the most likely day – in contrast to Fridays and Sundays – for first time market-goers to attend.

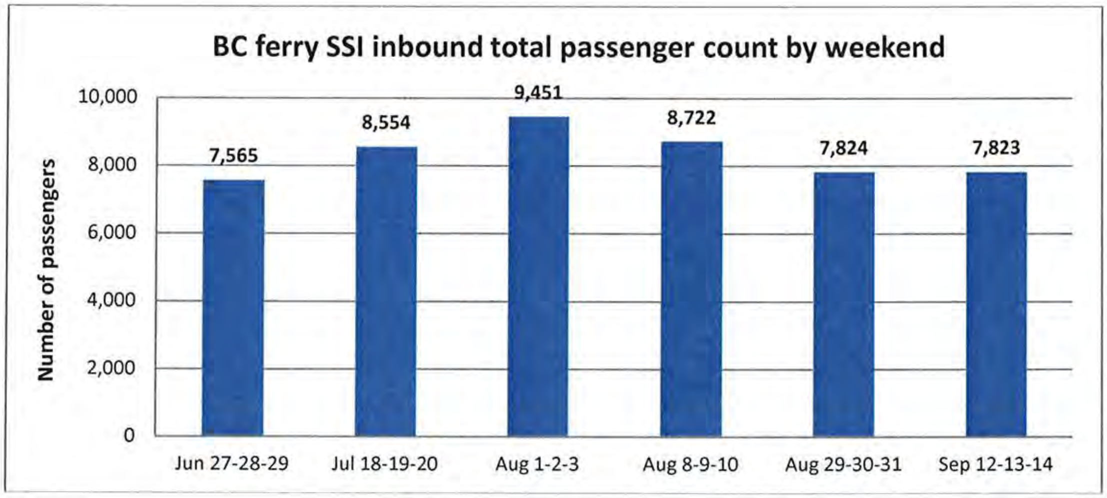


Market attendance patterns

Expectedly, the Saturday markets were the biggest draw for patron attendance. The peak times for patrons at the market were between10:30am and 1:30pm. Both Friday and Sunday markets were considerably less attended compared to Saturdays.



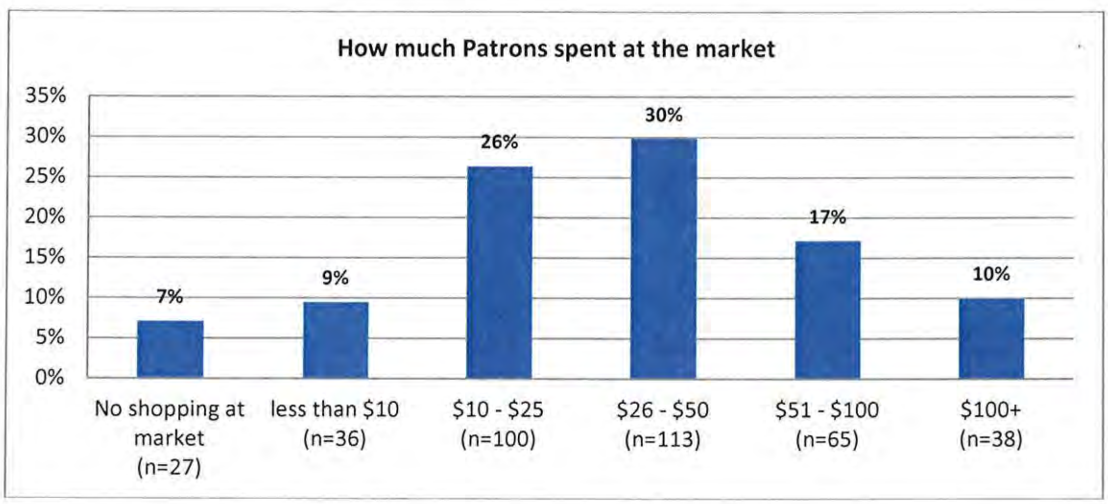
BC ferries inbound passenger count to Salt Spring Island was obtained from the ports of Fulford Harbour, Vesuvius, and Long Harbor on Fridays, Saturdays and Sundays for six specific weekends (ie: the three long weekends and three regular weekends to correspond with patron survey data). Passenger counts on Friday, Saturday and Sunday were summed together across the three ports to create a total inbound passenger count to Salt Spring Island for individual weekends. Averaging across all six weekends, Fulford Harbour accounted for the greatest amount of passengers coming to Salt Spring Island followed by Vesuvius and then Long Harbour. However, the frequency of sailings and volume capacity of the ferries traveling to each respective harbour should be taken into consideration. The data also show that the BC day long weekend represented the highest volume of passengers coming to Salt Spring Island.



Patron Economics

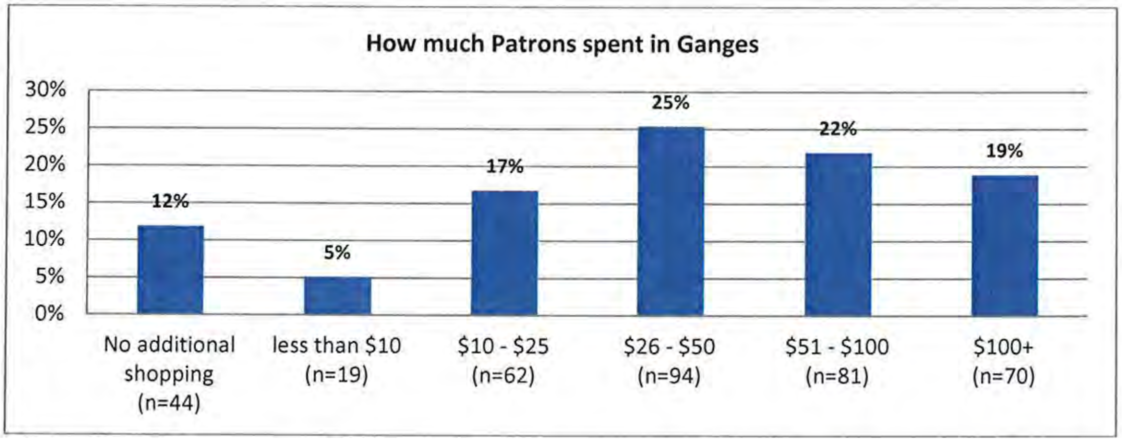
Patrons were asked on their spending habits for both within the market and around the downtown Ganges area. Over half of the patrons (56%) indicated that they spent between $10 and $50 at the market. An Analysis of Variance revealed that there was a significant difference in the spending habits of patrons across the different market days (F=7.601, p=.000). The most striking finding was that there was no statistical difference in the amount patrons spent between the long weekend Saturday markets and the regular Saturday only markets (p=.580). This suggests that having Friday and Sunday market extensions does not reduce the amount patrons spend on the Saturday market. Or, in other words, adding Friday and Sunday market extensions does not dilute the Saturday economic pie according to the present data.

However, there was statistical difference between the amount patrons spent at the Friday and Sunday markets. Analysis revealed that patrons were likely to spend significantly less money at the Friday and Sunday markets compared to either of the Saturday format markets (p=.000 and .017 respectively). The notably fewer vendors present on Fridays and Sunday as well as the absence of farmer vendors can help explain this difference.



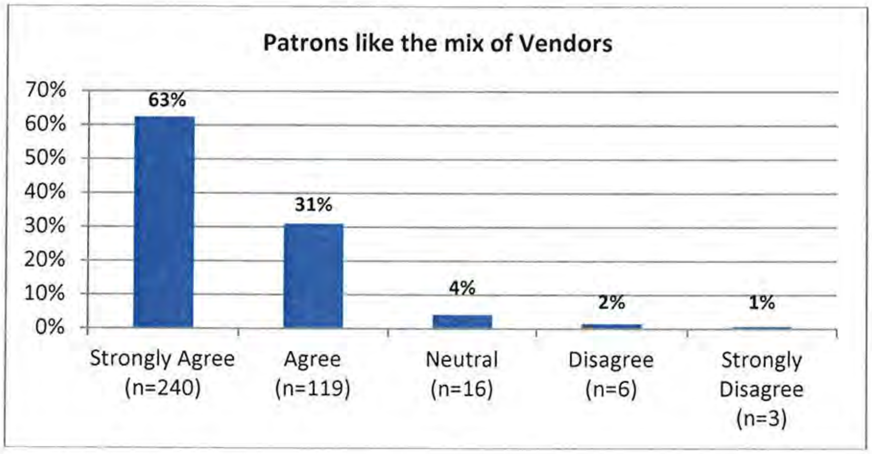
With regard to the amount patrons spent beyond the market, approximately 40% of patrons spent $50 or more in Ganges while this expands to two-thirds in total spending over $25 around town. These figures do not represent any accommodation costs.

An Analysis of variance revealed no significant between the amount patrons spent in Ganges across any of the market days ($F=1.780$, $p=.150$). That is to say, patrons were likely to spend the same of amount of money in downtown Ganges businesses regardless of whether it was a Friday night market or a regular Saturday only market. To put this in another way, patrons were likely to spend the same amount of money in Ganges businesses during the weekend regardless of whether it was a long weekend Saturday or just a regular Saturday.

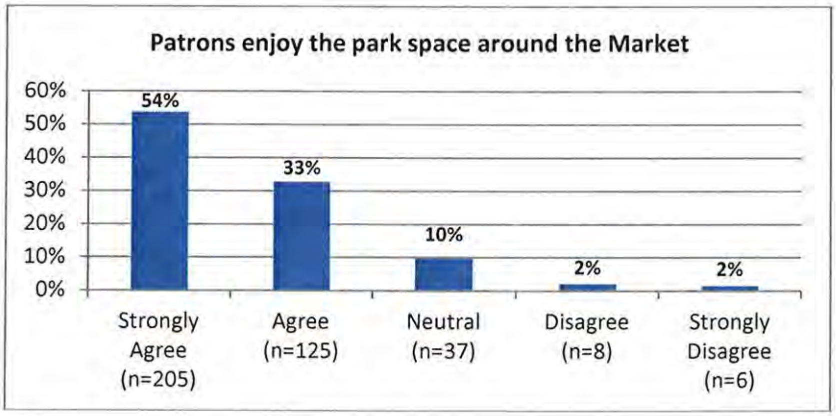


Patron Opinions

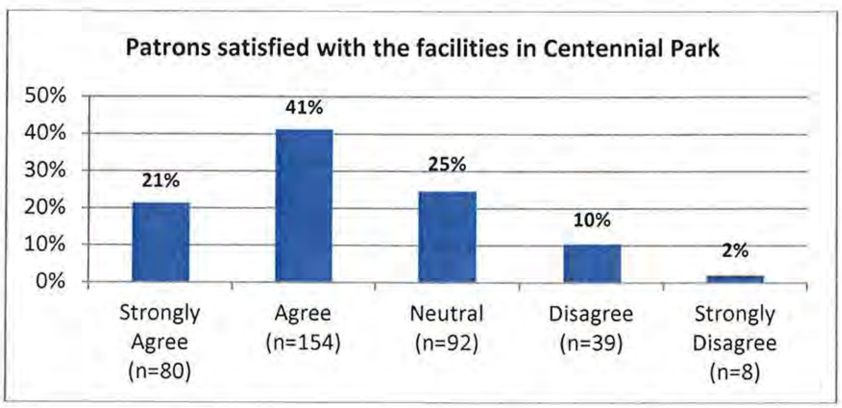
Over 90% of the patrons either agreed or strongly agreed that they liked the mix of vendors at the market for any given day (ie: Fridays or Saturdays). However, it should be noted that the composition of vendors differed across the Friday, Saturday and Sunday formats. Most notably, few farmer vendors participated in the Friday or Sunday markets. This would mean that a less diverse range of vendors would be available to patrons on those two days. Although, an Analysis of Variance revealed that patrons reported no difference in level of satisfaction regarding the mix of vendors for any of the three market days ($F=1.185$, $p=.315$).



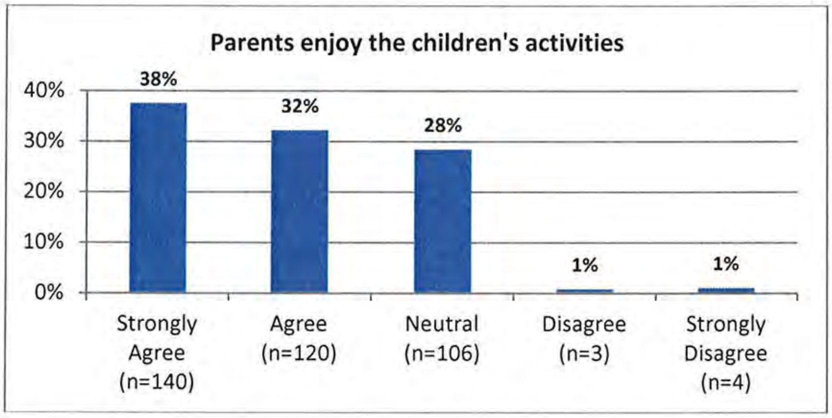
Eighty-seven percent of patrons either agreed or strongly agreed that they enjoyed the green space around the market. However, patron enjoyment of the green space in Centennial Park is a complex issue to interpret solely based on the present data. For instance, patrons who rated their satisfaction as lower cited the lack of seating which may have been brought around by the high density crowds as well as were likely influenced by inclement weather. The quality and maintenance of the facilities and grounds were also connected to the patron's perspective the park space satisfaction. There was no statistical difference in patron opinion regarding enjoyment of the green space across any of the three market days (F=1.855, p=.137).



In connection with the enjoyment of the green space around the market, slightly less than two-thirds of the patrons were satisfied with the facilities in Centennial Park. There was clearly more vocal dissatisfaction concerning the toilets, seating areas and garbage/recycling bins around the park space. It can also be noted that the visibility and awareness of the garbage bins is reduced when the market crowds increases resulting in blocking the line of sight. There was no statistical difference in patron opinion regarding the satisfaction of the facilities across any of the three market days (F=0.359, p=.782).

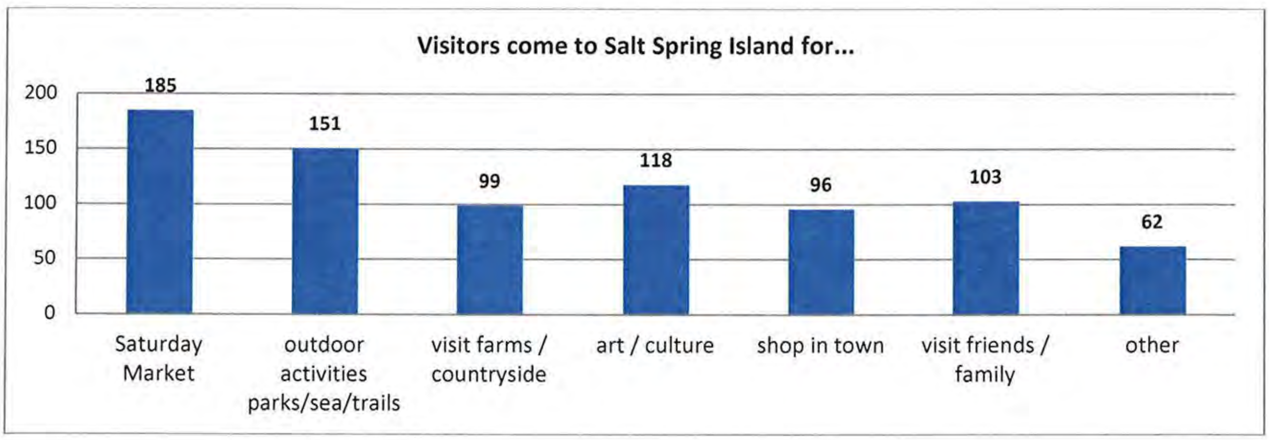


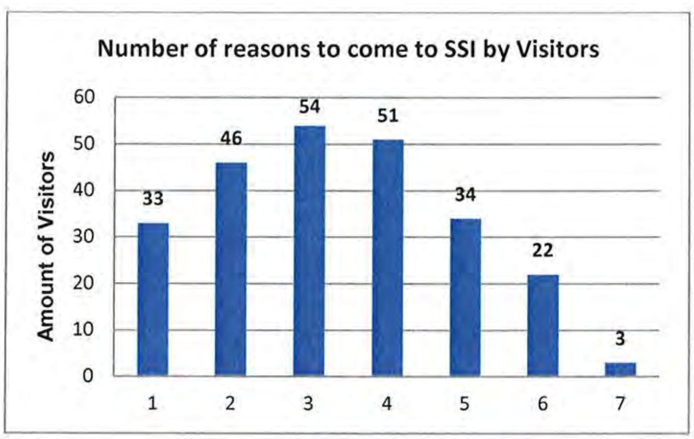
Parent perceptions of the children's activities around the market demonstrated some interesting variation across the three market days. Overall, the parents reported enjoying the children's entertainment around the market and in the park. There was also a significant difference in enjoyment of the children's activities (F=5.069, p=.002) depending on the day. Post hoc analysis revealed that parents were most satisfied with the children's activities on the long weekend Saturdays compared to Fridays, Sundays and the regular Saturday only markets.



Visitor reasons for Salt Spring Island

The most cited reason to come to Salt Spring Island was to visit the market (this aligns with the fact that the survey was conducted only on the market grounds). Other popular choices to come to Salt Spring Island included outdoor activities, island art and culture and to visit family and friends. However, it is worth noting that the majority of visitors to Salt Spring Island listed multiple reasons for coming to the island. Indeed, most visitors cited 3-4 reasons to come while only 33 visitors listed the market as the single reason to journey to the island. Thus, it is reasonable to infer that visitors come to Salt Spring Island for multiple reasons but that the Saturday Market is the primary draw.





Additional Patron comments

The patrons offered several additional comments regarding the market in the park which concerned both the standard Saturday market affair and the new extended market weekend. Some major themes regarding the Saturday market included a strong voice for street closures allowing the market to expand physically, upgrades and improvements to the facilities in Centennial Park as well as some suggestions on altering market organizations.

- "I would like to see the market expand to the roadway."
- "A Traffic free Ganges on market days."
- "Could have more benches around."
- "Need more garbage and recycling cans."
- "New bathrooms needed."
- "There is too much pushing forward so I can't stop at all the stalls I would like to."

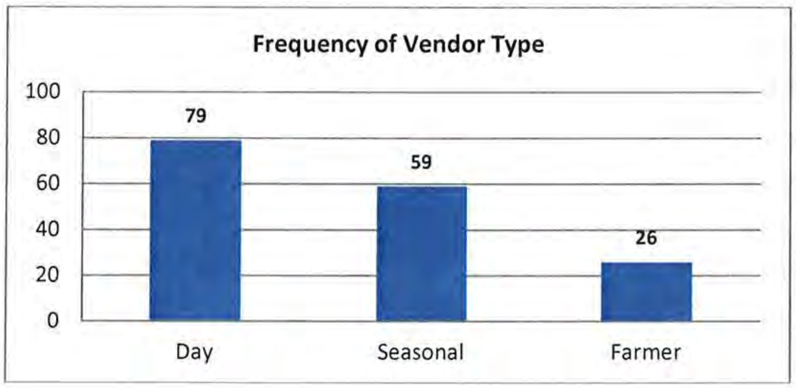
Other comments showed support and enthusiasm for the extended market formats.

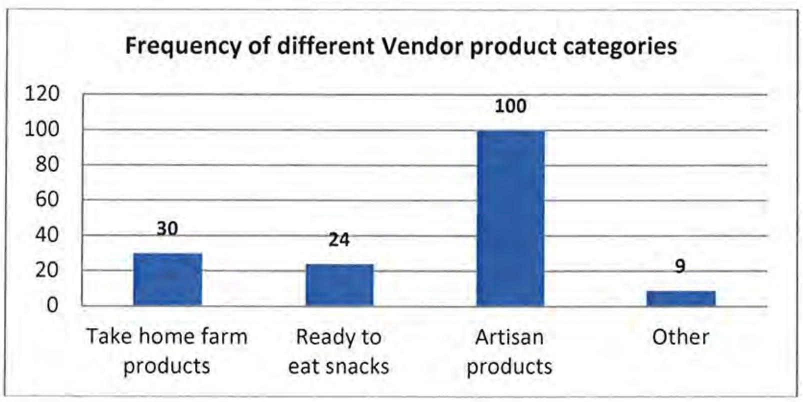
- "Here to support the new Friday market idea and for the new vendors especially."
- "I'd like to see more food vendors and take home grocery options."
- "I'd like to see this market open every Friday evening to Sundays in July and August."

Vendor Findings

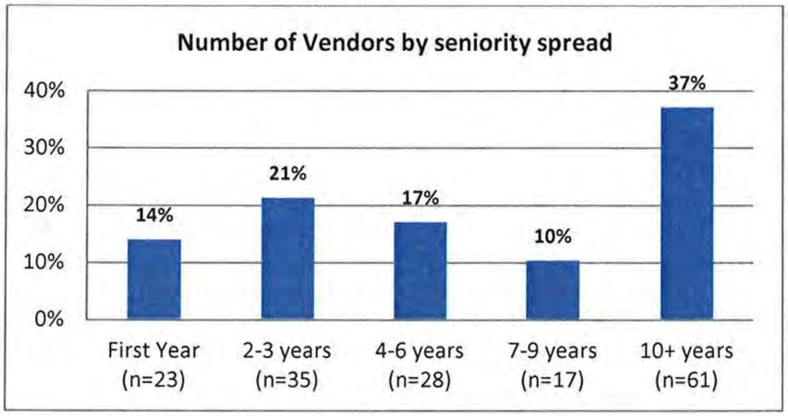
Vendor Overview

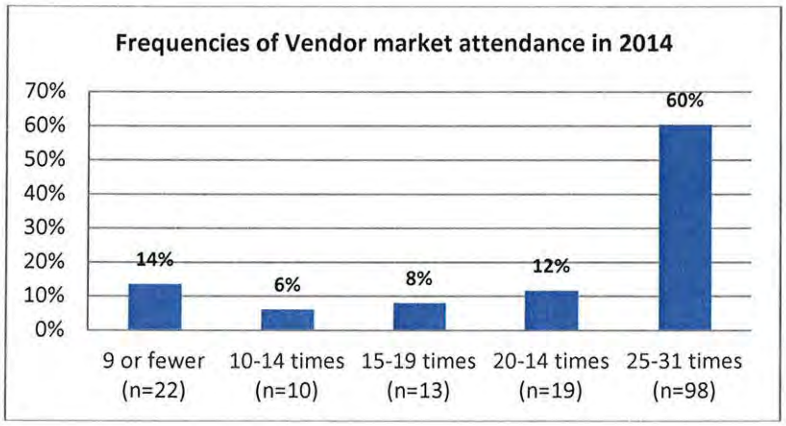
Between November and December 2014, 208 vendors were contacted by email and invited to complete a year end market survey. A total of 168 vendors completed the survey representing an 81% response rate. The most common category of vendor to complete the survey were day vendors followed by seasonal vendors and then farmers. Similarly, when asked to describe their category of product they sell, the most occurring type were artisan products with roughly a equal proportion between take home farmed products and ready to eat products. Other vendors described their practice as a distinct or a mix of the three main categories.





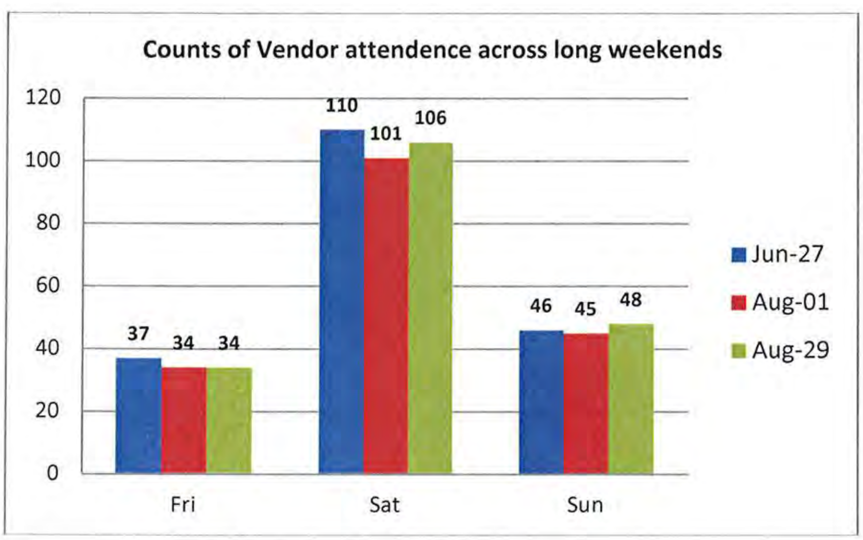
The largest proportion of vendors responding to the survey indicated that they were veteran vendors (n=61) with at least 10 or more years experience at the market. As well, the majority of vendors responding to the survey (n=98) indicated that they were at the 2014 market season between 25 to 31 times of available market weekends.





Extended Market attendance

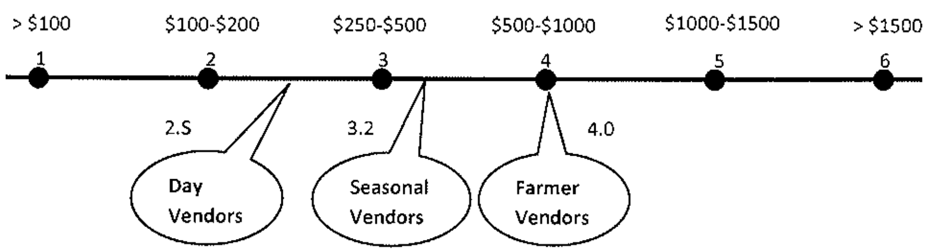
Naturally, the majority of vendors participated in the Saturday markets. However, there were slightly more vendors operating during the Sunday market edition than the Friday evening despite being equal booth space available. (Note: these numbers are based on survey response rates and not actual roster tallies from the specific days).



Long Weekend Vendor opinions

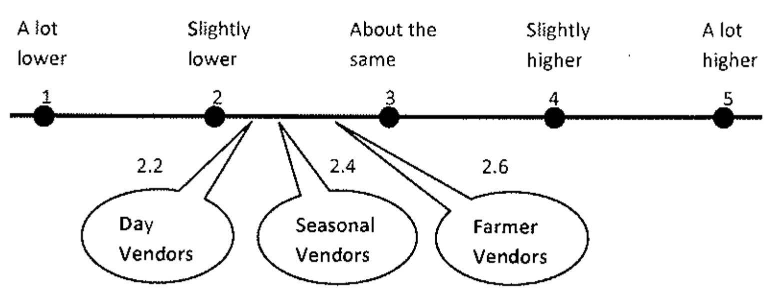
The comparison between long weekend markets and regular Saturday only markets is challenging due to limited data. In terms of numeric sales, vendors were asked to rate on an ascending scale of 1-6 approximately how much they sold at the market. The famers reported the highest average sales ($\bar{x}$=4.0) followed by the seasonal vendors ($\bar{x}$=3.2) and then the day vendors ($\bar{x}$=2.5). An Analysis of Variance revealed a significant difference in the amount of sales (F=31.45, p=.000) with the famer vendors reporting a significantly higher sales compared to Day (p=.000) or Seasonal vendors (p=.001). As well, Seasonal vendors reported significantly higher sales than Day vendors (p.000).

Sales were also significantly higher on Saturdays (regardless if it was a long weekend or a regular Saturday) compared to Friday night or Sunday markets (F=131.94, p=.000). This is expected as customer traffic during those two days was considerably less than typical Saturday attendance.



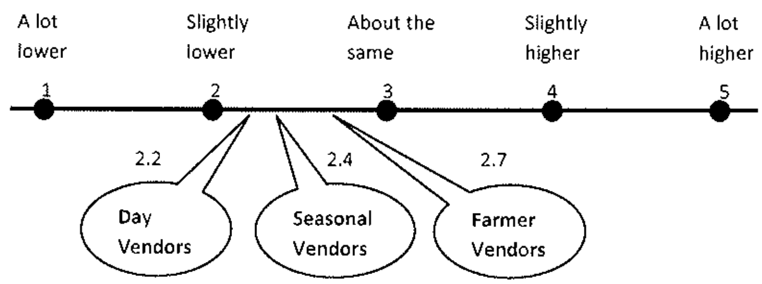
Vendors were asked to compare their long weekend sales to a regular Saturday only market on a 5-point likert scale set from 1 (a lot lower) to 5 (a lot higher). An Analysis of Variance revealed a significant main effect between vendor type and the perception of sales (F=4.29, p=.014). Specifically, averaging over the three long weekends, Day vendors thought their sales were significantly lower compared to a regular Saturday market than versus Farmer vendors (p=.007). There was no statistical difference in the perception of sales between the Farmer and Seasonal vendors (p=.145) or between Day and Seasonal vendors (p=.074).

There was also a significant difference in the perception of sales across the three market days (F=106.03, p=.000). Similar to above, the perception of sales for Friday night and Sunday markets were both significantly lower than the perception of sales during the long weekend Saturday market (p=.000 and.000 respectively). As before, this is expected given that customer traffic was much lower during Friday and Sunday markets.



Vendors rated their perception of customer traffic at their booths during the long weekend markets compared to a regular Saturday only market on a 5-point likert scale set from 1 (a lot lower) to 5 (a lot higher). An Analysis of Variance revealed a significant main effect between vendor type (F=5.164, p=.006). Specifically, averaging over the three long weekends, Day vendors thought customer traffic and their booth was significantly lower than Seasonal vendors (p=.031) and Farmer vendors (p=.005) when compared to a regular Saturday only market. There was no difference in perception of traffic between Seasonal and Farmer vendors (p=.169).

There was also a significant difference in the perception of sales across the three market days (F=192.65, p=.000). Once again, the perception of traffic and vendors booths for the Saturday long weekend market was significantly lower for Friday nights (p=.000) and Sunday markets (p=.000) when compared to a regular Saturday only market. It is also interesting to note that the mean score for the perception of traffic for a long weekend Saturday market was 3.01 (ie: "about the same"). This suggests that there was no visible difference in the amount of customer traffic vendors experienced at their booths on a long weekend Saturday to a regular Saturday only market. (Note: the mean scores for vendor type regarding patron booth traffic appear identical with their corresponding scores for the perception in sales due to rounding).



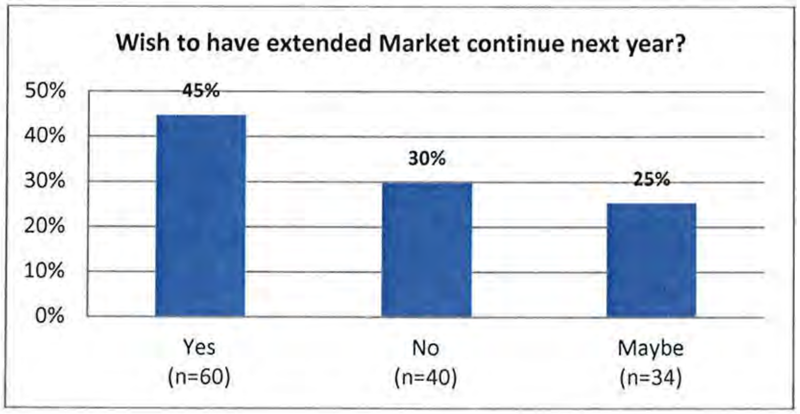
There are some important considerations regarding these findings concerning the difference reported between vendor types and the extended market days. The higher average ratings by Farmer vendors can be attributed to the fact that they primarily vend on Saturdays and not on the additional days. Hence, there is limited data from Farmer vendors participating on Friday or Sunday markets to evaluate comparisons as opposed to Day vendors who are frequently present across all three days. Furthermore, these questions were perceptions of events rather than objective measures. As well, the reduced proximity by conducting a year end survey may diminish some of the "freshness" of memory resulting in conservative estimates. Furthermore, patron volume (ie: the difference in attendance between Saturdays and Sundays) and uncooperative weather patterns can also affect perceptions of sales which was evident during the data collection process.

Future perspectives

The largest proportion of vendors commenting on the continuation of the extended market weekends were in favour of seeing the feature again in the 2015 market season. Only about one-third of patrons were opposed to the extended market weekends for next season. The vendors contributed a lot of comments as to why or why not they were in favour of the extended market returning as well as some suggestions on future ideas and alterations. The full list of vendor comments reveal the extensive length and broadness of opinion regarding the extended market trial.

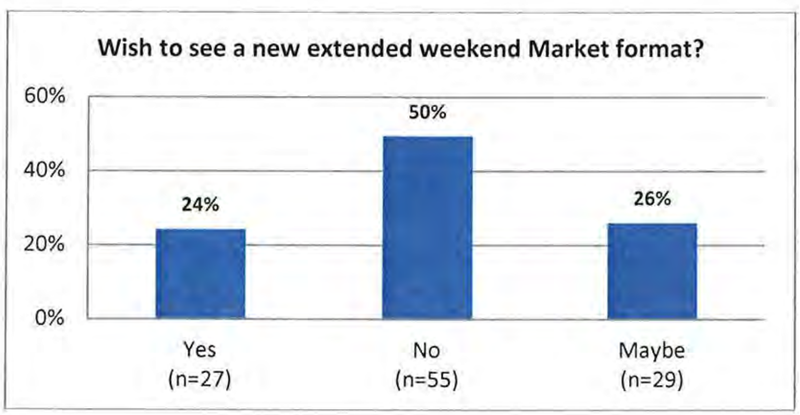
Some prominent positive themes concerning the return of the extended market in 2015 touched on how it takes time for a new idea to take root and develop, that is was good for low point vendors to have a chance to participate, and how any idea that attracts people to Salt Spring Island and downtown Ganges is a good thing. Conversely, other themes opposing the continuation of the extended market were concerns about diluting sales of the Saturday market, the added cost and effort to vend multiple days and the small attraction to vend due to lower crowd attendance.

- "Once people know about it, will get busier."
- "If it enhances sales and the experience of the visitor then it's a good thing."
- "Gives tourists something extra to do on the weekend."
- "I could not manage to have enough product, it would be too strenuous physically."
- "I feel that it took away from business because some people would only come on the Friday and the Sunday and miss me on Saturday altogether."
- "The added hours and days dilute the available purchasing power over three days. Better to have a single day with a buy it or its gone mood about it."
- "Not enough sales compared to Saturday to make Sunday worthwhile ."



There were several comments and suggestions about a variation in the extended market format. A top theme related to better advertising. There was a wide variety of agreement between opting for either a Friday addition, or Sunday or both days.

- "Better advertising would help."
- "If people are more aware it could become more worthwhile."
- "Sundays seemed worthwhile, Fridays probably not."
- "Friday nights/Saturday seems like a great combination."

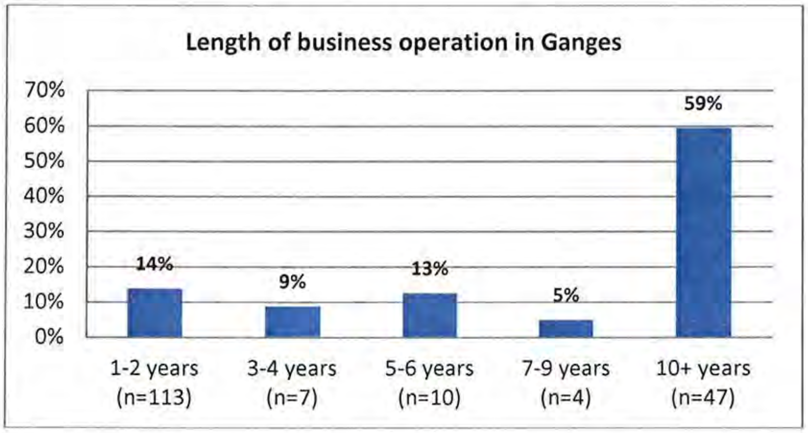


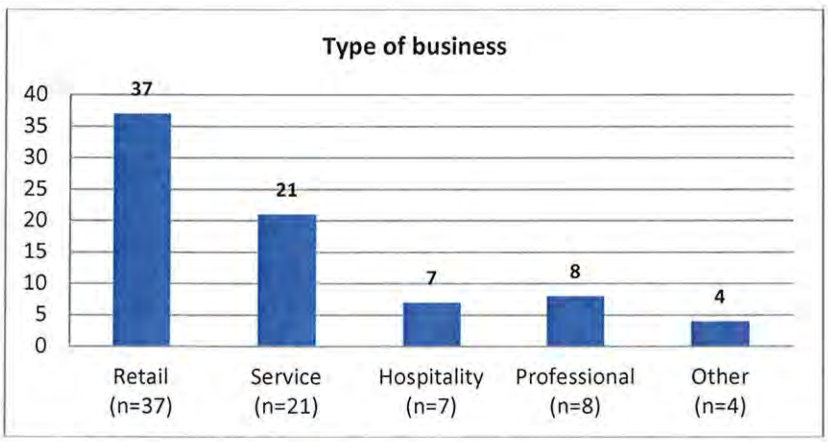
Business Owner Findings

Business Owner overview

There was a deliberate effort to be fully inclusive with all the Ganges business regardless of the strength of connection and impact with the Saturday market. A total of 125 businesses in Ganges were approached which results in face-to-face contact with 118. Of these, 84 businesses participated in the survey representing a 72% response rate.

A majority of the business owners completing the survey (59%) reported that their business had been in operation in Ganges for at least 10 years or more. Furthermore, a majority of the surveys completed represented either retail or service based establishments. However, several business owners commented that their business was a crossover or a merge of different business types (ie: service and retail combined).





Nearly all businesses (except 1) who completed the survey indicated that they were open on Fridays. However, 15 reported being closed on Saturdays while that rose to 33 businesses who reported being closed on Sundays. The businesses who reported being closed on Saturday were entirely either professional or service based. A similar pattern was seen for closure on Sunday but also included many retail shops. Hospitality businesses were the least likely to be closed on Sundays.

Only one business owner indicated changing their stores hours to match the extended market weekends. However, when asked in separate question if they found it successful by changing their store hours, four business owners indicated yes while eight other said no. Several supplementary comments suggest that the business owners were either unaware of the extended market weekends or did not consider the change in hours worth their effort and logistics.

- "No, I was not aware of the changes to the market."
- "Too confusing for customers to change hours for just 3 weekends."
- "Many locals did not know about extended market hours."

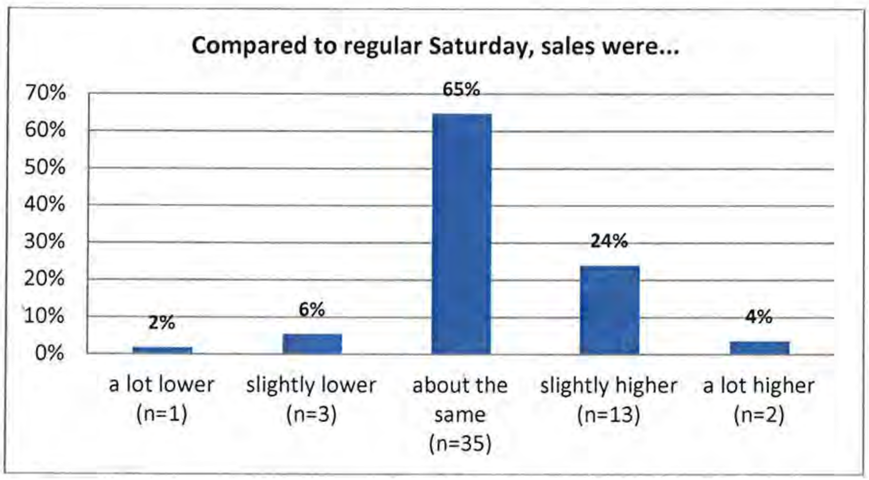
Business owner economic opinions

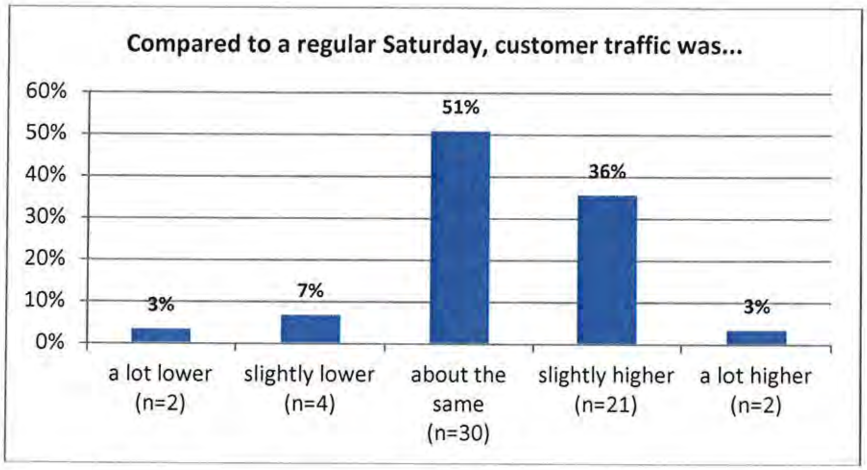
Patterns in the data suggest that during the extended long weekend markets, business owner sales were higher than compared to a regular Saturday only market weekend. Although a majority of business owners reported that sales were "about the same" compared to a regular Saturday market, more businesses reported that sales were "slightly higher" or "a lot higher" than the corresponding lower side of the scale.

This was also the case that, on average, business owners thought traffic at their business was higher during the long weekend markets than compared to the regular Saturday only markets. This effect is possibly more notable than the increase in sales.

These two pieces of data suggest that the extended market weekends do not impair sales or customer traffic in downtown Ganges businesses. However, it is difficult to evaluated whether this bump in sales and traffic for the Ganges business owners was primarily due to the extended market weekend format or that the long weekends in general are typically busier than regular weekends.

- "The long weekends are always busier."

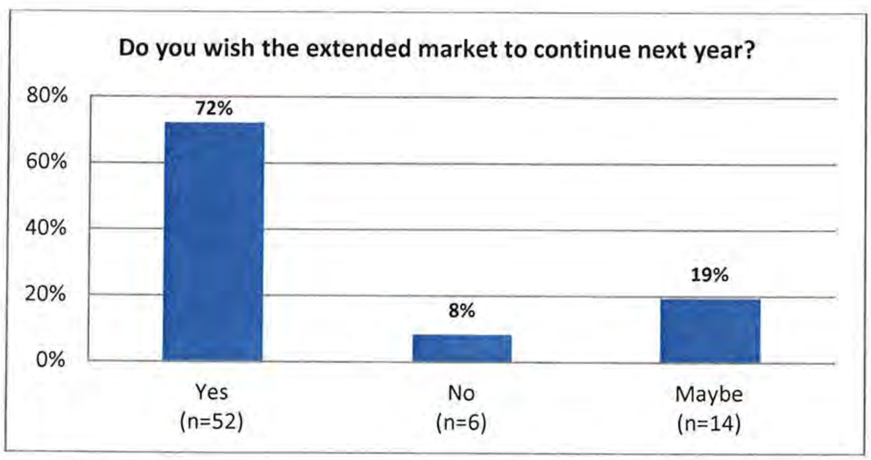




Future perspectives

A majority of the Ganges business owners (72%) were in favour of having the extended market weekends return in the 2015 market season. Only eight percent of respondents (n=6) expressed their preference of not continuing with the long weekend format. Several comments were in favour of the extended market returning for the 2015 season as well as opposed to the idea.

- "Anything that attracts attention as a destination is helpful."
- "I think it if brings more people into town and helps the local economy, we will benefit with a trickledown effect."
- "Generated more foot traffic, more cash was used from the bank machines."
- "I feel too many market days will dilute the special experience of the Saturday Market. There are only so many pieces of pie folks can afford to buy and if the pieces are too small nobody wins."
- "Extending days does not equate to added sales it just waters down the spending and effects the brick and mortar stores that pay high rent and taxes."

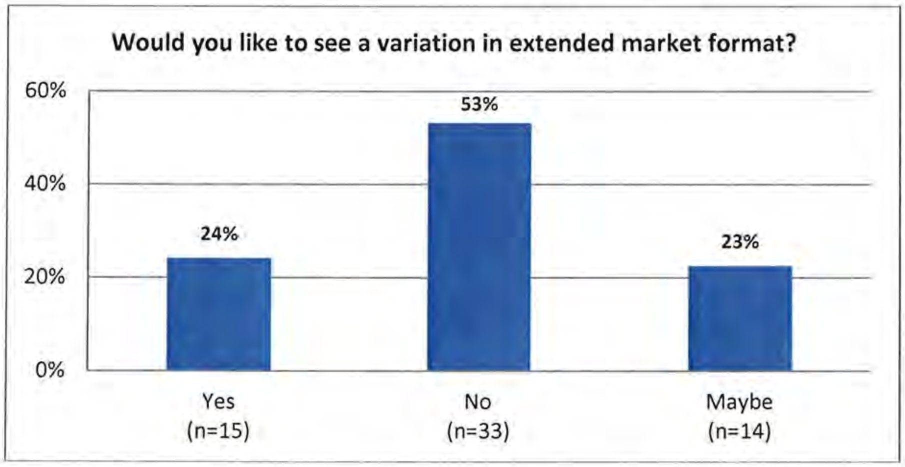


Approximately one quarter of the Ganges business owners expressed a desire to see a variation in the format of the extended market practice. Although, just over were content to have the extended market format remain as it is.

There were several comments regarding the possible variation in the extended weekend format for the 2015 season. There was a mix of comments in favour of having just an extended Friday night with no

Sunday and vice versa. Other comments were in favour of the retaining the three market days as is but extending the format all summer long.

- "I feel the additional markets should have a theme. So Friday night maybe live music and food while the Sunday could be more of a flea market or antique market."
- "Friday evening would be nice for tourists and locals as there is typically not anything happening in town after 5pm."
- "Better if it were all weekends during the summer - long weekends only are confusing."



Additional comments

There were several themes of additional comments regarding the Saturday market. Many comments provided suggestions on what business owners would like to see changed regarding the Saturday market. For instance, a strong common theme is to implement some road closures on the Fulford-Ganges road which has been voiced in past research. Other themes included better long weekend advertising, market organizational practices and protocols, and being more inclusive with Ganges business further away from Centennial Park.

- "To be more successful, a coordinated marketing campaign would be helpful."
- "More advertising, signs and communication would be valuable."
- "Having wine tasting and beer gardens would be a great addition."
- "I would like to see the vendor set up and take down better organized."
- "Block off Ganges from the south end to the Park and have the alternate route for vehicles being Jackson Rd."
- "Maybe a map of local businesses posted somewhere at the market."
- "Provide the vendors with information on safe and secure ways to accept payments with mobile devises."
- "We need to encourage customers to visit all of the shops and not just those on the main drag. Many of us are not on the main street and are missed altogether on Saturday."
- "Don't put the food vendor next to the established food service units. We pay extremely high rent to earn the right to serve food to the market visitors."

Qualitative Data Results

Respondents were invited to complete open ended questions on the survey. Because the vast majority of the responses were limited to one or two words, they were grouped in terms of shared ideas and comments and counted in relation to the total number of answers to reflect the most oft cited responses. Some of the longer responses are included below in italics.

Patrons

In **question # 4**, market patrons were asked to rank aspects of the market that attracted them to attend and provided five pre-determined response categories. In the open ended 'other' response, these are the top **4** out of 99 responses:

1. To socialize/meet friends (43.4%) – " *to chat with neighbours, farmers and artisans.*"
2. To purchase local goods (19%)
3. To experience the market atmosphere (music, busking etc.) (15%)
4. For the community spirit (5%)

Question #11 asked respondents to fill in the blank: I'd like to see more of [fill in the blank] at the Saturday market. The top 5 out of 275 responses to this question were:

1. Food (22.2%)
2. Music/entertainment (21.5%)
3. Diverse/new vendors and products (18%) – "*new vendors - different artisans - more variety from week to week.*"
4. Park amenities (garbage/recycling bins; toilets; benches; parking) (12%)
5. Space to move around and through the market (3.5%)

Question #12 asked respondents to complete the sentence: What I like best about the Saturday market is ... Below are the top 6 out of 415 responses:

1. Overall 'ambience' (24.5%) - "*the overall atmosphere is slow, peaceful and awesome. The vendors are open and friendly and not pushy at all.*"
    a. Specifically 'friendliness' (**4**.3)
2. Food (23%)
3. Vendors (12.8%)
4. Variety (of vendors, products) (9.2%)
5. Seeing/meeting people (8.4%)
6. Experiencing "local" (7%) – "*it shows off the remarkable culture on Salt Spring Island.*"

Question #13 asked respondents to indicate their reasons for visiting Salt Spring Island, providing them with 6 pre-determined answers. There was also the opportunity to write in an 'other' reason. Here are the top 4 out of 66 responses:

1. Boating (16.7%)
2. Holiday (13.6%)
3. Camping/wedding (7.5% each)
4. Yoga/biking (4.5% each)

Finally, unsolicited additional patron comments were noted. Below are the top 5 out of 48 responses:

1. Requests for improved market 'infrastructure' (recycling/garbage/benches/toilets) (18.7%)
2. Comments regarding increasing overall market space (18.7%)
3. Concerns about parking and traffic congestion issues downtown (12.5%)
4. Responses reflecting the market scheduling on Friday and Sundays (8.3%)
5. Both positive and negative remarks about dogs in the market (8.3%)

Overall, common themes reflecting patrons' comments about their market visit: the appreciation for and interest in experiencing the 'local' nature of the market – its actual location and wares; the friendly ambience of the market; its diversity of vendors' products and food; and, the entertainment/music (which may also contribute to the ambience).

Vendors

Vendors were much more verbose in their survey comments than patrons. Patterns in the responses were identified and the primary categories capturing these patterns are presented below. Direct responses from the survey are presented in *italics*.

Question #6 asked for additional comments regarding vendors' experiences participating at the Friday or Sunday markets. There were 58 responses, some containing multiple ideas. There was a mix of opinions regarding support for Fridays, Sundays and all three market days, with some vendors indicating their preference for the addition of Friday or Sunday only. Below are the three main categories that capture vendors' experiences.

(1) *"Thumbs Up"*: *"We thought this was a positive, excellent experience worth repeating."* Thirty-eight percent of responses were distinctly positive in nature, particularly those citing that the opportunity benefited new vendors who appreciated having a reserved spot, and those who served food. There was also praise for the music Friday nights that contributed to a fun atmosphere. There was some concern about Friday evenings getting too dark approaching the 9 p.m. closing time.

(2) More advertising needed: While recognizing that the Friday and Sunday patronage on the 2014 long weekends were slower than ideal (*"thought it was going to be at Saturday capacity"*), many vendors (24%) thought that more and better advertising is needed. Others commented directly about the potential of the Friday and Sunday markets to grow, particularly with a longer lead time to advertise the extended schedule both on and off the island.

(3) Too slow and not worth it: For 21% of respondents, the additional labour involved with three market days added to their workload offered little in a return on investment. Fewer patrons either meant low sales or *"families of gawkers, not purchasers,"* or who browsed on Friday only to make their purchase on Saturday. Notably for farmers, the added days selling as taking away from working on the farm.

Question #7 sought input from vendors <u>who did not attend</u> either a Friday or Sunday market, as to their reasons for opting out of the extended market weekends. This question too elicited a great deal of responses – 51 in total. Many of the same ideas cited in responses to Question 6 were reiterated here, including

(1) Too much workload for their return on investment. Several identified that the added effort required would not be worth the return in sales: *"too much work setting up and down for little return; we need a day off each week."*
(2) Fear that customers would only browse, not purchase goods, or that multiple markets simply *"spread the tourist dollars* [around] *rather than adding more."*

Additional responses reflected:

(3) *"Give them a chance"*: Some vendors were altruistic in their decision not to participate on Friday or Sunday, opting to provide opportunities for new vendors. These individuals supported continuing the extended weekends despite having no intention of vending on any day but Saturday. This was closely associated with
(4) *"Saturday is enough for me"* – a few were satisfied with vending only at Saturday markets, but were nonetheless supportive of the extended format for long weekends.
(5) *"It's Exhausting"*: For some vendors with heavy goods, it was difficult to *"schlep"* all the requisite materials and products to Centennial parks three days in a row. For those also participating in the Tuesday market, *"we are TOO TIRED to do a Friday or Sunday! I would like to try it sometime, but it was hard to face."* Others faced supply issues noting that

". . . it just isn't possible to add more vending days with our small operation."

"I can't bake enough for all days"

"It is already difficult for me to produce enough product to have a good selection for the market and other venues I have commitments to maintain."

Question #8 provided vendors an opportunity to provide qualitative remarks about their opinion on continuing the extended market format in 2015. Fifty-three respondents provided context regarding their 'yes,' 'no,' and 'it depends' answers.

Yes – some preferred adding only Fridays while others thought just adding Sunday was the best option. Many suggested that to accurately gauge the success of the extended format, at least one more year (and perhaps up to three years) was warranted. More enthusiastic responders wanted the extended format to begin on the July 1st weekend and run every weekend until Labour Day.

No – the majority who expressed a negative tone to this question reiterated that the traffic and sales were too low for the additional energies required, and some noted that Saturday alone was a full day for them.

It Depends – only on long weekends, and only if advertised more. There were a handful of recommendations to theme the different days, or offer a different type of vendor on different days or weekends (e.g., a crafts day/weekend; food day/weekend). As well, there was a mention of having the extended format on American long weekends.

Question #10 asked vendors to reflect back on the market season and use up to three words/phrases to describe their experience with the extended market format. The next page visually represents the most common words.

Top 5 words: good (8%); great (3.88%); time (3.22%); idea (3%); opportunity (2.5%) & slow (2.5%).

as in ... good idea to do something new; great opportunity for new vendors; takes a lot of time; slow sales.

Business Owners

In their brief survey, downtown Ganges retailers had the opportunity to add their comments about how the extended market weekends affected their business, including if and how they matched their operating hours to align with the extended market hours, their opinion if the extended market format should continue, and what changes they would suggest to its format. Combined, there were 113 distinct responses, and they were themed according to:

Positive opinions/experiences (30 comments; 26.5%): many expressed that the extended market hours provided them with advantages for additional exposure and sales, but even for businesses who did not see a direct increase in their customer traffic noted that *"I think the market is a big draw on Salt Spring and retailers have to adjust accordingly. It is why a lot of the tourists come."*

Negative opinions/experiences (17 comments; 15%): As with some vendors, there were many retailers who perceived that extended market hours disadvantaged their ability to attract customers or diluted the sales for the "bricks and mortar" businesses who pay high rent. *"Ganges is tough for retailers. Usually by the time they get to us, they have spent their money."*

Ideas for change (16 comments; 14%): For those who preferred to see the extended market continue, several offered suggestions for improving the format. These ranged from suggesting that the extended market happen every weekend so as to not confuse locals and visitors, to removing Sundays from the schedule. Others recommended theming market days (music and food on Fridays; antiques on Sunday), and allowing for wine and beer sales within the market. In addition, ideas for including the downtown square as part of a street market (similar to Sidney's), so as to attract customers more directly into the downtown core. There were also requests to move market food vendors away from the retail food outlets in a *"market food court area."*

No difference (10 comments; 8.8%): due to the nature of some retailers' enterprises or their operating hours, the Saturday market nor the extended format impacted their business at all.

More advertising (10 comments; 8.8%): again, as with the vendors' survey, this was a consistent pattern raised in the business owners' survey. Suggestions included advertising directly to marine travelers, as well as a joint promotional campaign between Ganges' retail shops and the market, and ensuring both locals and visitors were aware of the extended market schedule. One respondent suggested a map of local businesses could be posted within the market so patrons were aware of other shopping opportunities.

STOLZ
Mechanical Systems Service Inc.

Quotation

Date:	Dec 18 - 2014
Prepared By:	DCS
Job No.:	Q2014-0941

Site Location:	
Site Name:	Rainbow Road Pool
Street Address:	Rainbow Road
City, Prov, P.C.:	Saltspring Island, BC
Contact Name:	Jim Raddysh
Phone:	**Fax:**

Bill To:	
Client Name:	CRD - PARC
Street Address:	145 Vesuvius Bay Road
City, Prov, P.C.:	Saltspring Island, BC V8K 1K3
Contact Name:	Dan Ovington
Phone:	**Fax:**

Job Description

Replace 80 gallon, 30kw, 600 volt domestic hot water heater
> Isolate and remove existing domestic hot water heater
> Supply and install new hot water heater, exact replacement
> Supply and install new T&P pressure relief valve
> Repipe connections as required, rewire electrical as required
> Return to operation
> Check test and confirm proper operation
> Disposal of old hot water heater

Warranty - one (1) year parts and labour, unless otherwise specified

Notes

Prices valid for 30 days

Subtotal	$9,104.11
GST	$637.29
Total	$9,741.40

Customer Acceptance

Signature

Name

Title

P.O. Number

Date 19/12/14

Above estimate is based on our standard terms and conditions of sale

Stolz MSS Inc.
Unit 111 - 4268 Lozells Ave
Burnaby, B.C Canada V5A 0C6
Tel: (604) 244-2225
Fax: (604) 244-2255
E-Mail: david@stolzmss.com

Project	Comments *ITALICS New Information*	Budget (B) Revenue (R) Actual (A)
1. TRAILS and BEACH ACCESSES		
1.1 Water Access Points	Beddis Beach- waiting on Provincial works permit to repair retaining wall. Application was forwarded to 13 First Nations groups on December 29, 2014 for comments. Comments are due by January 28, 2015.	Development $10,855 (B) $578 (A)
1.2 Quarrey Beach Access	 *The slope came down on the access ramp in the evening of January 5th due to heavy rain. Park staff cleared and re-opened the walkway on January 6th.*	Staff time
1.4 Grace Point Boardwalk (Drain and railing replacement)	*A mandatory site meeting took place January 7th. Three contractors are expected to submit a bid for the project.* *Work is expected to be complete March 15, 2015*	$31,000 (B) $3626 (A)
1.5 Trail Counter Stats		

Year	Site	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
2014	Duck Creek-Broadwell	2015	2749	2610	2766	2542		12682
2014	Duck Creek-Sunset	1798	1913	2048	2075	2221		10055
2014	Fern Creek	355	486	425	184	170		1620
2014	Mouat-Artspring	3660	3483	2746		3062		12951
2014	Mouat-Drake	572	616	912	1541	1266		4907
2014	Mouat-Rainbow	1321	1111	979	1453	1049		5913
2014	Mouat-Seavieww	4361	4109	3717	4149	3615		19951

2. RECREATION AND PARK PROJECTS		
2.1 Swim 2 Survive Grant	A grant to provide all grade three students in SD64 with three one hour swim lessons has been submitted the Royal Life Saving Society. *Staff was successful in our application for the Swim 2 Survive Grant for $1295 to pay for bussing and instructor costs for all 74 grade three Salt Spring Island students to attend three one hour swim lessons.*	
2.2 Summer Camps	2015 Summer Student Grant application deadline is January 14, 2015. PARC staff is currently working on their application. *This application has been submitted.*	

Project	**Comments** ***ITALICS New Information***	**Budget (B)** **Revenue (R)** **Actual (A)**
2.3 Pickle Ball	*The Pickle Ball association has been contacted and informed that they have permission to pain two pickleball court lines on the Fulford tennis court. A date has not yet been set for this.*	

3. INDOOR POOL PROJECT ITEMS		
3.1 CLASS Software	CRD IT has placed an order for materials and licenses. Including a pool pass scanner and card printer.	$10,000 (B)

4. STRATEGIC PLANNING PROJECTS		
4.1 To restate the mandate and re-establish the role and image of the Commission in the community	A new mandate for the Trails Advisory Committee has been prepared and approved. Image in the community improving through provision of positive information regarding PARC's progress. Monthly columns, new Leisure Guide, press releases about progress on projects.	
4.2 To build a framework for effective partnering with other community organizations	Meetings held with Trustees, Community Services, Partners for Pathways, Broom committee, SSI Conservancy; High Nooners. Lions Club, Rotary Club, SSI Foundation etc.	
4.3 To build relationships with partners based on a clear understanding of the Commission's roles and objectives		
4.4 To create better information-dissemination vehicles for both promoting and advertising recreation opportunities, and promoting the key role of the Commission as the centre of the web of recreation delivery agencies on Salt Spring Island	CRD is updating its website. Minor contract issued to Arts Council to update digital inventory of arts groups and artists offering courses. Developed bi-annual leisure guide. Produce monthly articles for the Driftwood. New trail brochure completed.	
4.5 To continue moving forward with trail planning with the development of the backcountry trail network, a biking and walking trail system, and by the completion of the Ganges Linear Park/Boardwalk	2015 will be sixth year that a trail crew is hired and is working on upgrading and expanding the back country trail network on the island. New sign program implemented.	
4.6 To focus on ocean and lake access as the key element within the Commission's expansion of the "passive' park system on Salt Spring Island		
4.9 To establish a budget that is at a sustainable level for both the short and long term	2015 Operations Work plan has been completed and reviewed by Senior Management	

SSI Pool Statement of Operations - Year Ended December 31, 2014

	% of Budget	2014 Budget	2014 YTD	2013 Budget	2013 YTD	Actual Difference 2014 - 2013 $	Actual Difference 2014 - 2013 %	Comments
DIRECT OPERATING REVENUES								
Program Fees	98.8%	193,000	190,618	190,000	205,830	(15,212)	(7.4%)	Pool was closed for 2 weeks in Jan 2014
Merchandise Sales	3.9%	1,500	59	1,500	170	(111)	(65.3%)	
Other	0.0%	-	446	-	8,949	(8,502)	(95.0%)	HST Credit received in 2013
TOTAL DIRECT OPERATING REVENUES	**98.3%**	**194,500**	**191,124**	**191,500**	**214,949**	**(23,825)**	(11.1%)	
DIRECT OPERATING EXPENSES								
CDN Recreation Excellence	100.0%	558,930	558,928	544,260	543,689	15,239	2.8%	
Repairs & Maintenance	65.6%	12,300	8,068	12,240	11,161	(3,092)	(27.7%)	
Machinery & Equipment Rentals	93.8%	570	535	560	500	35	7.0%	
Program Development	117.3%	10,000	11,729	19,140	14,847	(3,118)	(21.0%)	
Credit Card & L.E.A.P. Discounts	64.8%	3,950	2,560	3,870	2,624	(63)	(2.4%)	
Supplies for Resale	0.0%	1,200	-	1,200	-	-	0.0%	
Other	0.0%	-	1,437	-	397	1,040	262.3%	
TOTAL DIRECT OPERATING EXPENSES	**99.4%**	**586,950**	**583,257**	**581,270**	**573,217**	**10,040**	**1.8%**	
INDIRECT OPERATING EXPENSES								
Insurance	100.3%	7,690	7,712	7,110	7,230	482	6.7%	
Permit Fees	92.9%	350	325	350	325	-	0.0%	
Security	100.2%	1,930	1,935	1,890	1,764	171	9.7%	
Sewer, Water & Electricity	86.4%	116,740	100,872	112,690	108,147	(7,275)	(6.7%)	Pool was closed for 2 weeks in Jan 2014
Internal Interest	114.6%	2,780	3,186	2,780	2,752	434	15.8%	
CRD Allocation	100.0%	8,950	8,950	8,820	8,820	130	1.5%	
TOTAL INDIRECT OPERATING EXPENSES	**88.8%**	**138,440**	**122,979**	133,640	**129,038**	**(6,059)**	**(4.7%)**	
INDIRECT REVENUES								
Allocation from Parkland	100.0%	64,620	64,620	-	-	64,620	0.0%	To offset reduced requisition & surplus
Interest Income	131.0%	600	786	600	662	124	18.8%	
Grants in Lieu	99.4%	750	746	650	647	99	15.3%	
TOTAL INDIRECT REVENUES	**100.3%**	**65,970**	**66,152**	**1,250**	**1,309**	**64,843**	**4954.8%**	
TRANSFERS & DEBT								
Transfer to Equip Replacement Fund	100.0%	20,000	20,000	3,030	3,030	16,970	560.1%	
Transfer to Capital Reserve Fund	0.0%	-	-	-	7,949			
Debt Interest Payments	100.0%	131,470	131,470	131,470	131,470	-	0.0%	
Debt Principal Payments	100.0%	144,830	144,829	144,830	144,829	(0)	(0.0%)	
TOTAL TRANSFERS & DEBT	**100.0%**	**296,300**	**296,299**	**279,330**	**287,278**	**16,970**	**5.9%**	
NET BEFORE REQUISITION & PRIOR YEAR SURPLUS	**97.9%**	**(761,220)**	(745,260)	(801,490)	(773,275)	**20,067**	(2.6%)	
Requisition	100.0%	733,000	733,000	758,850	758,850	(25,850)	(3.4%)	
Prior Year Surplus Carry Forward	100.0%	28,220	28,220	42,640	42,644	(14,424)	(33.8%)	
	100.0%	761,220	761,220	801,490	801,494	(40,274)	(5.0%)	
NET SURPLUS/(DEFICIT)		-	**15,960**	-	**28,218**	(20,207)	(71.6%)	
PRELIMINARY 2015 BUDGET SURPLUS C/FORWARD			**10,610**					
EXTRA SURPLUS			**5,350**					

SSI Community Parks Statement of Operations - Year Ended December 31, 2014

	% of	2014		2013		Actual Difference 2014 - 2013		
	Budget	Budget	YTD	Budget	YTD	$	%	Comments
DIRECT OPERATING REVENUES								
Rentals	117.6%	63,100	74,203	62,100	68,895	5,308	7.7%	
Recovery Cost	9.8%	9,000	886	3,500	749	137	18.3%	
Other	2181.8%	200	4,364	200	3,769	595	15.8%	
TOTAL DIRECT OPERATING REVENUES	**109.9%**	**72,300**	**79,453**	**65,800**	**73,413**	**6,039**	**8.2%**	
DIRECT OPERATING EXPENSES								
Salaries & Wages	165.7%	188,790	312,890	184,470	198,257	114,633	57.8%	Offset by recovery from Park Land
Contract for Services	202.9%	21,000	42,616	24,370	26,576	16,041	60.4%	Big Bear Svc & Purple Tuque Prod
Repairs & Maintenance	59.5%	36,130	21,505	35,590	38,215	(16,710)	(43.7%)	
Signs & Advertising	124.7%	3,300	4,115	3,250	5,124	(1,009)	(19.7%)	
Supplies	105.0%	21,560	22,632	23,150	22,682	(50)	(0.2%)	
CRD Labour	0.0%	19,410	-	19,080	12,146	(12,146)	(100.0%)	
TOTAL DIRECT OPERATING EXPENSES	**139.1%**	**290,190**	**403,758**	**289,910**	**302,999**	**100,759**	**33.3%**	
INDIRECT OPERATING EXPENSES								
Travel & Vehicles	67.4%	20,760	13,986	20,400	13,131	855	6.5%	
Insurance	105.8%	5,150	5,451	4,810	5,090	361	7.1%	
Security	87.3%	4,070	3,554	3,990	3,182	372	11.7%	
Telephone, water & electricity	148.0%	10,920	16,161	10,620	10,404	5,757	55.3%	
Internal Interest	168.8%	770	1,300	770	923	377	40.8%	
CRD Allocations	100.0%	67,450	67,450	66,570	66,570	880	1.3%	
TOTAL INDIRECT OPERATING EXPENSES	**98.9%**	**109,120**	**107,902**	**107,160**	**99,301**	**8,602**	**8.7%**	
INDIRECT REVENUES								
Recovery from Park Land Budget	0.0%	-	119,205	-	(812)	120,017	(14779.0%)	Offset by increased wages
Interest Income	372.2%	120	447	120	372	75	20.2%	
Grants in Lieu	100.2%	330	331	270	272	59	21.8%	
TOTAL INDIRECT REVENUES	**26662.8%**	**450**	**119,983**	**390**	**(169)**	**120,151**	**(71171.3%)**	
TRANSFERS & DEBT								
Transfer to Equip Replacement Fund	100.0%	10,200	10,200	10,200	10,200	-	0.0%	
Transfer to Capital Project	0.0%	-	-	15,000	5,000	(5,000)	(100.0%)	
Transfer to Capital Reserve Fund	100.0%	6,550	6,550	4,000	14,749	(8,199)	(55.6%)	
TOTAL TRANSFERS & DEBT	**100.0%**	**16,750**	**16,750**	**29,200**	**29,949**	**(13,199)**	**(44.1%)**	
NET BEFORE REQUISITION & PRIOR YEAR SURPLUS	**95.8%**	**(343,310)**	**(328,975)**	**(360,080)**	**(359,004)**	**30,029**	**(8.4%)**	
Requisition	100.0%	342,230	342,230	336,580	336,580	5,650	1.7%	
Prior Year Surplus Carry Forward	100.0%	1,080	1,080	23,500	23,500	(22,420)	(95.4%)	
	100.0%	343,310	343,310	360,080	360,080	(16,770)	(4.7%)	
NET SURPLUS/(DEFICIT)		-	**14,335**	-	**1,076**	13,259	1232.7%	
PRELIMINARY 2015 BUDGET SURPLUS C/FORWARD			**7,740**					
EXTRA SURPLUS			**6,595**					

SSI Community Recreation Statement of Operations - Year Ended December 31, 2014

	% of Budget	2014 Budget	2014 YTD	2013 Budget	2013 YTD	Actual Difference 2014 - 2013 $	Actual Difference 2014 - 2013 %	Comments
DIRECT OPERATING REVENUES								
Program Fees	129.2%	30,400	39,273	29,600	35,189	4,084	11.6%	
Rentals	0.0%	-	190	-	376	(186)	(49.4%)	
TOTAL DIRECT OPERATING REVENUES	**129.8%**	**30,400**	**39,463**	**29,600**	**35,565**	**3,898**	**11.0%**	
DIRECT OPERATING EXPENSES								
Salaries & Wages	109.9%	23,450	25,779	22,990	23,072	2,707	11.7%	
Recreation Programs	1.3%	28,000	375	36,650	26,531	(26,156)	(98.6%)	Needs assessement & pilot programs not completed in 2014
Repairs & Maintenance	2.7%	1,200	32	1,200	4,431	(4,399)	(99.3%)	
Information & Education	67.6%	8,640	5,844	8,470	5,722	122	2.1%	
Rentals	71.1%	790	562	670	817	(255)	(31.2%)	
Supplies & Other	144.9%	4,250	6,158	3,550	5,059	1,099	21.7%	
TOTAL DIRECT OPERATING EXPENSES	**58.4%**	**66,330**	**38,750**	**73,530**	**65,632**	**(26,882)**	**(41.0%)**	
INDIRECT OPERATING EXPENSES								
Travel	105.4%	10,130	10,672	9,930	9,169	1,503	16.4%	
Insurance	101.2%	480	486	480	470	16	3.4%	
CRD Allocations	100.0%	7,210	7,210	16,640	16,640	(9,430)	(56.7%)	
Other	5.5%	350	19	350	81	61	(76.1%)	
TOTAL INDIRECT OPERATING EXPENSES	**101.2%**	**18,170**	**18,387**	**27,400**	**26,360**	**(7,973)**	**(30.2%)**	
INDIRECT REVENUES								
Interest Income	94.5%	410	387	410	451	(64)	(14.2%)	
Grants in Lieu	100.0%	40	40	40	40	-	0.0%	
Other	0.0%	-	120	-	495	(375)	(75.8%)	
TOTAL INDIRECT REVENUES	**121.6%**	**450**	**547**	**450**	**986**	**(439)**	**(44.5%)**	
NET BEFORE REQUISITION & PRIOR YEAR SURPLUS	**31.9%**	(53,650)	(17,127)	(70,880)	(55,440)	**38,314**	(69.1%)	
Requisition	100.0%	38,210	38,210	48,550	48,550	10,340	(21.3%)	
Prior Year Surplus Carry Forward	100.0%	15,440	15,440	22,330	22,329	(6,889)	(30.9%)	
	100.0%	53,650	53,650	70,880	70,879	(17,229)	(24.3%)	
NET SURPLUS/(DEFICIT)		-	**36,523**	-	**15,438**	21,085	136.6%	
PRELIMINARY 2015 BUDGET SURPLUS C/FORWARD			**12,530**					
EXTRA SURPLUS			**23,993**					

SSI Parkland Statement of Operations - Year Ended December 31, 2014

	% of Budget	2014 Budget	2014 YTD	2013 Budget	2013 YTD	Actual Difference 2014 - 2013 $	Actual Difference 2014 - 2013 %	Comments
DIRECT OPERATING REVENUES								
Program Fees	0.0%	900	-	900	-	-	0.0%	
Rentals	155.3%	350	543	250	374	170	45.4%	
TOTAL DIRECT OPERATING REVENUES	**43.5%**	**1,250**	**543**	**1,150**	**374**	**170**	**45.4%**	
DIRECT OPERATING EXPENSES								
Salaries & Wages	51.9%	248,810	129,159	313,100	323,266	(194,107)	(60.0%)	Offset by payments to Comm Parks
Program Development & Education	21.0%	19,880	4,169	21,000	15,992	(11,824)	(73.9%)	
Repairs & Maintenance	58.9%	17,500	10,301	17,210	17,429	(7,128)	(40.9%)	
Contract for Services	88.9%	14,680	13,050	16,690	15,395	(2,345)	(15.2%)	
Planning Costs	43.6%	9,180	4,000	8,200	1,631	2,369	145.2%	
Supplies & Other	101.6%	18,250	18,534	17,910	15,942	2,592	16.3%	
Engineering Structure Purchase	0.0%	-	-	5,200	4,120	(4,120)	(100.0%)	
CRD Labour	1575.4%	6,770	106,652	6,670	16,458	90,193	548.0%	Offset by salaries & wages
TOTAL DIRECT OPERATING EXPENSES	**85.3%**	**335,070**	**285,864**	**405,980**	**410,234**	**(124,370)**	**(30.3%)**	
INDIRECT OPERATING EXPENSES								
Legal Expenses	0.0%	5,000	-	5,000	435	(435)	(100.0%)	
Travel	85.0%	6,530	5,547	6,530	3,521	2,026	57.5%	
Land Rental	93.6%	13,970	13,070	13,300	11,874	1,196	10.1%	
Telephone, water & electricity	162.8%	24,810	40,396	25,520	27,087	13,310	49.1%	
CRD Allocations	96.2%	182,490	175,623	39,230	29,980	145,643	485.8%	Payment to Comm Parks
Other	69.8%	22,890	15,974	22,640	19,186	(3,213)	(16.7%)	
TOTAL INDIRECT OPERATING EXPENSES	**98.0%**	**255,690**	**250,610**	**112,220**	**92,084**	**158,527**	**172.2%**	
INDIRECT REVENUES								
Grants in Lieu	100.3%	570	572	460	457	115	25.2%	
Other	0.0%	-	1,365	-	8,104	(6,740)	(83.2%)	
Internal Recoveries	100.0%	76,470	76,470	78,440	81,000	(4,530)	(5.6%)	
TOTAL INDIRECT REVENUES	**101.8%**	**77,040**	**78,406**	**78,900**	**89,561**	**(11,155)**	**(12.5%)**	
TRANSFERS & DEBT								
Transfer to Equip Replacement Fund	100.0%	25,000	25,000	23,370	23,370	1,630	7.0%	
Transfer to Capital Project	100.0%	45,900	45,900	45,000	56,177	(10,277)	(18.3%)	
Transfer to Capital Reserve Fund	100.0%	78,260	78,260	86,230	77,282	978	1.3%	
TOTAL TRANSFERS & DEBT	**100.0%**	**149,160**	**149,160**	**154,600**	**156,829**	**(7,669)**	**(4.9%)**	
NET BEFORE REQUISITION & PRIOR YEAR SURPLUS	**91.7%**	(661,630)	(606,685)	(592,750)	(569,212)	(37,473)	**6.6%**	
Requisition	100.0%	638,090	638,090	581,580	581,580	56,510	9.7%	
Prior Year Surplus Carry Forward	100.0%	23,540	23,540	11,170	11,170	12,370	110.7%	
	100.0%	661,630	661,630	592,750	592,750	68,880	11.6%	
NET SURPLUS/(DEFICIT)		-	**54,945**	-	**23,538**	31,407	133.4%	
PRELIMINARY 2015 BUDGET SURPLUS C/FORWARD			**50,130**					
EXTRA SURPLUS			**4,815**					

Amended Report

Agenda Item 7.2

Making a difference...together

REPORT TO SALT SPRING ISLAND PARKS AND RECREATON COMMISSION MEETING OF MONDAY, JANUARY 19, 2015

SUBJECT **TO COMBINE TWO SALT SPRING ISLAND SERVICES AND TO INCREASE THE ANNUAL REQUISITION FOR THE NEWLY COMBINED SERVICE**

ISSUE

To establish a service that combines the Salt Spring Island Indoor Swimming Pool Facility Service with the Salt Spring Island Parks and Recreation Facilities Local Service and to increase the annual requisition for the newly amalgamated service.

BACKGROUND

The recent decrease in property value assessments in the SSI Electoral Area has negatively impacted the services' maximum allowable requisitions. To provide for a sustainable operating budget and to mitigate future assessment decrease impacts, staff will need to be directed to increase the maximum allowable requisition. The annual requisition for the swimming pool service and the parks and recreation facilities service has not been increased since 2004 and 1988 respectively. In 2014 $64,620 was transferred to the Swimming Pool Facility Service from the Parks and Recreation Service, to offset the reduced requisition and increased operating costs of the pool. Increasing the dollar limit to this fund ensures sustainability of the swimming pool and parks and recreation facilities services.

It is proposed that the Salt Spring Island Swimming Pool Service be combined with the Salt Spring Island Parks and Recreation Facilities Service in order to achieve greater administrative efficiency by having only one budget, one requisition, and one reserve fund to manage for a single service that includes both the recreation facilities and the swimming pool. Funding in the general parks and facilities service has already been going to the pool service and this combination will ease the administrative burden.

1. *"That the Salt Spring Island Parks and Recreation Commission request staff proceed with combining the establishment bylaws of the Salt Spring Island Indoor Swimming Pool Facility Service and the Salt Spring Island Parks and Recreation Facilities Local Service" and*

2. *"That the Salt Spring Island Parks and Recreation Commission request staff increase the maximum annual requisition to the newly combined services so that it will be the greater of One Million Eight Hundred Sixty One Thousand Four Hundred Thirty Two Dollars ($1,861,432) or $0.6325 per One Thousand Dollars ($1,000.00) of net taxable assessments for the purpose of funding the annual costs for the service".*

The purpose for motion no. 1 above is to achieve greater administrative efficiency by having only one budget, one requisition, and one reserve fund to manage for a single service that includes both the recreation facilities and the swimming pool. The Capital Regional District (CRD) recently combined complementary services at two other recreation centres; the administrative benefits of this approach can be replicated with the Salt Spring Island facilities.

With respect to motion no. 2 above, the recent decrease in property value assessments in the SSI Electoral Area has negatively impacted the service's maximum allowable requisition. In discussion with the Electoral Area Director for SSI, Capital Regional District (CRD) staff has been requested to increase the service's maximum allowable requisition to provide for a sustainable operating budget and to mitigate future assessment decrease impacts.

Bylaw No. 4002 proposes a 25% increase from the current combined maximum amount of \$1,489,145 to \$1,871,432 or \$0.6325 per \$1,000 of assessed value; whichever is greater. Pursuant to Section 802 of the *Local Government Act* (LGA), participating area approval is required and consent on behalf of the electoral participating area director is required under Section 801.5 of the LGA. (See Appendix 1)

ALTERNATIVES

That the Salt Spring Island Parks and Recreation Commission recommend to the Capital Regional District Board:

1) That Bylaw No. 4002, "Salt Spring Island Recreation and Facilities Services Combination Bylaw No. 1, 2015" be introduced and read a first and second time, read a third time and adopted; or

   That Bylaw No. 4002 be deferred pending further information from staff.

2) That the annual maximum requisition for the newly combined services be increased to \$1,871,432; or

   That the annual maximum requisition not be increased pending further information from staff.

IMPLICATIONS

The proposed bylaw amendment increases the maximum allowable requisition to the greater of \$1,861,432 or 0.6325/\$1000 net taxable value of land and improvements. The 2013 requisition for both services was \$1,489,145. The annual requisition for the swimming pool service and the park, land and recreation service has not been increased since 2004 and 1988 respectively. The increased dollar limit ensures sustainability of the swimming pool and park, land and recreation programs.

Given that the maximum amount of the requisition for the service would increase by less than 25% within a five-year period since the service's establishment, the proposed bylaw does not require Municipal Inspector approval.

CONCLUSION

Given the recent decrease in property value assessments on Salt Spring Island, CRD staff, have determined that the service's requisition maximum dollar limit needs to increase in order to ensure a sustainable operating budget for the swimming pool and parks and park programs.

RECOMMENDATIONS

That the Salt Spring Island Parks and Recreation Commission recommend to the Capital Regional District Board:

1. That Bylaw No. 4002, "Salt Spring Island Recreation and Facilities Services Combination Bylaw No. 1, 2015" be introduced and read a first and second time, read a third time and adopted; and

2. That the annual maximum requisition for the newly combined services be increased to $1,871,432.

Dan Ovington
Parks and Recreation Manager

Karla Campbell
Senior Manager
Salt Spring Island Electoral Area

Attachment:

Appendix 1

Actual Assessments 2014 $2,942,974,772

	Rate per $1,000	Max Req
1.453 Pool	0.248	$729,858
1.459 Parks, Rec and Parkland	0.258	$759,287
Combined	**0.506**	**$1,489,145**
25% Increase	0.1265	$372,286
Revised Maximum	**0.6325**	**$1,861,432**

Agenda Item 7.3

Making a difference...together

REPORT TO SALT SPRING ISLAND PARKS AND RECREATION COMMISSION MEETING OF MONDAY, JANUARY 19, 2015

SUBJECT **MARKET IN THE PARK – FEES AND CHARGES**

ISSUE

1) To review the current Market in the Park fee structure and compare the fees and charges with similar venues.
2) To address the discrepancy in fees and charges that applies to farmer vs. non farmer merchants.
3) To address the increase in off-season vendors at Centennial Park.

BACKGROUND

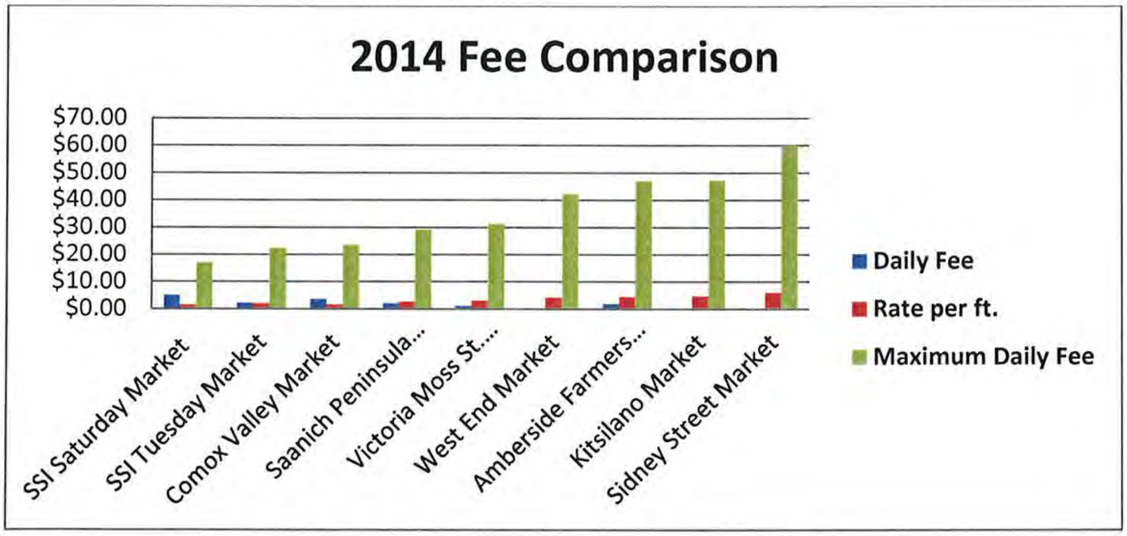
The Saturday Market is a valuable resource for Salt Spring Island, attracting visitors and increasing customer traffic while providing a central hub for business owners and local residents. "The Saturday Market in the Park is a key economic driver and a crucial pillar of island life for the community on Salt Spring Island." (Research Report, 2014) The success or failure of the market will have implications for all community stakeholders. Increasing dated fees is vital to allow for market improvements and maintenance of failing infrastructure:

- Washrooms do not adequately serve the volume of visitors during the market season and are continually breaking down during peak use.
- Maintenance costs have increased due to additional garbage and recycle removal during the market season.
- With the increased volume of visitors to the market parks staff unable to tend to regular park needs.

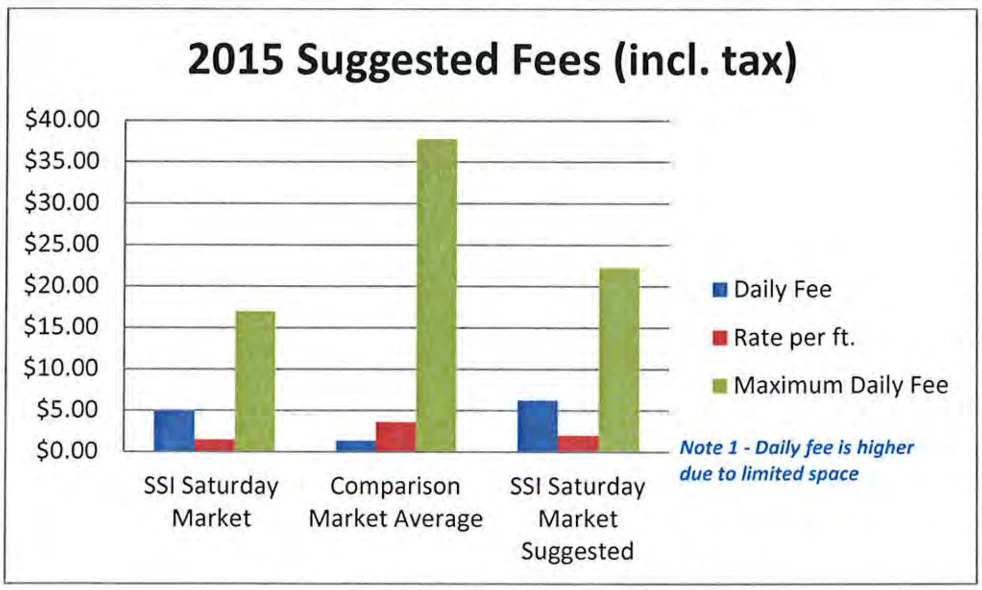
Issue 1
Frontage and seasonal fees were last increased in 2009 with the implementation of HST. Following the removal of the HST, fees were maintained resulting in a 7% increase. Prior to 2009 the fees had not seen an increase in over ten years.

In the Vendor Survey Report presented to the Commission in January of 2014, vendors were asked if they would support paying an increase in fees to go towards improving the market. Over half of the vendors (57%) indicated that they would be willing to pay between a 5%-10% increase in fees to go towards improving the market. In 2014 the market generated $70,343 in revenue while costing $67,364. This break-even model does not allow for market improvements, growth or the ability to deal with failing infrastructure.

When looking at the fee structure of eight comparable markets, the Market in the Park has the lowest rate per foot and lowest maximum daily fee. The daily fee for the Market in the Park is higher than most other markets because of our limited space. The large majority of spaces in the park are 8" x 8" limiting us a maximum daily fee of $17 for non-farmer merchants.

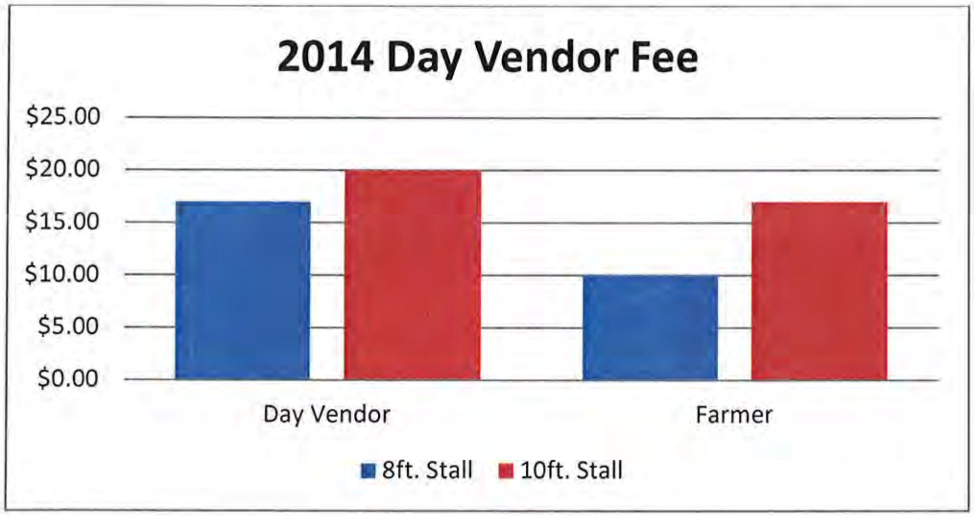


When comparing market fees on average with the Market in the Park suggested fees in Appendix #1 the daily fee remains higher to help offset the limited space and the fact that the majority of spaces in the park are 8" x 8" limiting us a maximum daily fee of $22.75 for all merchants.



Issue 2
The Market in the Park was created in part to provide a venue to support the growing of food on Salt Spring Island. Currently vendors deemed as farmers participating in the market are given priority placement over other vendors and they pay a lower rate for participation than other vendors. Farmers currently pay a nominal seasonal fee of $1 compared to other merchants who pay a seasonal fee of $152. Staff has received feedback from the vendors that they feel that there is an imbalance between farmers fees and the other vendor fees. As the number of farmer participants increases the revenue for the market decreases while operating costs continue to rise.

Vendors deemed as farmers that attend the Tuesday Market are required to pay the same fees as other vendors. Visitor's statistics through the Saturday Market in the Park is higher than during the Tuesday Market.



Issue 3
The off-season permit fee was to provide market vendors the opportunity to sell goods during winter months. The majority of off-season vending has been done over two weekends in December prior to the holidays. With an increase in off-season vendors extending into November and continuing into December a large fee increase is required to offset additional park maintenance, administrative and infrastructure costs.

<u>ALTERNATIVES</u>

<u>Alternative 1:</u>

1) Increase seasonal and frontage fees by 25% with a corresponding daily fee, to go towards improving the market and failing infrastructure.
2) Charge a seasonal fee of $200 for all merchants (farmer vs. non-farmer) while removing the additional frontage fee for farmers.
3) Increase the off-season permit fee from $10 to $25.
4) Increase the rate for power by 25%.

(See Appendix 1)

Alternative 2:

1) Increase seasonal fees by 12.5% in 2015 and an additional 11% in 2016 with a corresponding daily fee. Increase frontage fees in 2015 by 25% to go towards improving the market and failing infrastructure. (Frontage fee $1.50 - $1.75)
2) Charge all farmer merchants 50% of the $200 seasonal fee in 2015 and 100% of the $200 seasonal fee in 2016, while removing the additional frontage fee to farmers.
3) Increase the off-season permit fee from $10 to $18 in 2015 and from $18 to $25 in 2016.
4) Increase the rate for power by 12.5% in 2015 and an additional 11% in 2016.

(See Appendix 2)

Alternative 3:

That the Parks and Recreation Commission make no changes to the current Market in the Park fees and charges.

IMPLICATIONS(S)

Alternative 1:

ECONOMIC IMPLICATIONS of raising the market fees may cause cost barriers for some vendors who may no longer be able to participate in the Saturday Market in the Park.

Alternative 2:

GROWTH MANAGEMENT IMPLICATIONS of staggering market fee will further delay market improvements and maintenance of failing infrastructure.

SOCIAL IMPLICATIONS of staggering farmer fees will continue to create tension in the market between the farmers and other vendors.

ECONOMIC IMPLICATIONS of raising the market fees may cause cost barriers for some vendors who may no longer be able to participate in the Saturday Market in the Park.

Alternative 3:

GROWTH MANAGEMENT IMPLICATIONS of not raising market fees may cause a reduction in market operating hours, marketing dollars and inevitable infrastructure failure.

SOCIAL IMPLICATIONS of not raising market fees may have negative implications for all community stakeholders.

ECONOMIC IMPLICATIONS of not raising the market fees may attract less visitors and decrease customer traffic to Salt Spring Island businesses owners.

CONCLUSION

The Saturday Market in the Park fees have not been increased since 2009. Increasing overall market fees is vital to allow for market improvements and maintenance of failing infrastructure:

- Washrooms do not adequately serve the volume of visitors during the market season and are continually breaking down during peak use.
- Maintenance costs have increased due to additional garbage and recycle removal during the market season.
- With the increased volume of visitors to the market parks staff unable to tend to regular park needs.

The Saturday Market is a valuable resource for Salt Spring Island, attracting visitors and increasing customer traffic while providing a central hub for business owners and local residents.

RECOMMENDATION(S)

That the Salt Spring Island Parks and Recreation Commission recommend to the Finance Committee

1) Increase seasonal and frontage fees by 25% with a corresponding daily fee, to go towards improving the market and failing infrastructure.
2) Charge a seasonal fee of $200 for all merchants (farmer vs. non-farmer) while removing the additional frontage fee for farmers.
3) Increase the off-season permit fee from $10 to $25.
4) Increase the rate for power by 25%.

Dan Ovington
Parks and Recreation Manager

Karla Campbell
Senior Manager
Salt Spring Island Electoral Area

DO/ts

Attachment: Appendix 1
Appendix 2

Appendix # 1

Current Fees and Charges

Saturday Market in the Park (SSI)	
Permit fees are payable upfront. Seasonal linear fees are payable at month end.	
PERMITS	
Seasonal	$160 / season
Association Fee	no fee
Day	$5 / day
Farm	$1 / season
Not-for-Profit	$1 / season
Youth Vendor	$1 / season
Busker	$1 / season
Off-Season	$10 / off-season
LINEAR CHARGES FOR TABLE DISPLAY SPACE	
(Maximum 8 feet frontage, unless grandfathered or a farmer)	
Seasonal	$1.50 / frontage foot / day
Day	$1.50 / frontage foot / day
Farm	$1.25/ frontage foot / day $3.50 / additional frontage foot/day up to 2 feet maximum
OTHER	
Power	$20 / season / where available
Wash Station/ Water	$35 / season

2015 Suggested Fees

Saturday Market in the Park	
Permit fees are payable upfront. Seasonal linear fees are payable at month end.	
PERMITS	
Seasonal	$200 / season
Association Fee	no fee
Day	$6.75 / day
Farm	$200 / season
Not-for-Profit	$1 / season
Youth Vendor	$1 / season
Busker	$1 / season
Off-Season	$25 / off-season
LINEAR CHARGES FOR TABLE DISPLAY SPACE	
(Maximum 8 feet frontage, unless grandfathered or a farmer)	
Seasonal	$2 / frontage foot / day
Day	$2 / frontage foot / day
Farm	$2 / frontage foot / day $0 / additional frontage foot/day up to 2 feet maximum
OTHER	
Power	$25 / season / where available
Wash Station/ Water	$35 / season

Appendix # 2

2015 Suggested Fees

Saturday Market in the Park (SSI)	
Permit fees are payable upfront. Seasonal linear fees are payable at month end.	
PERMITS	
Seasonal	$180 / season
Association Fee	no fee
Day	$6 / day
Farm	$90 / season
Not-for-Profit	$1 / season
Youth Vendor	$1 / season
Busker	$1 / season
Off-Season	$18 / off-season
LINEAR CHARGES FOR TABLE DISPLAY SPACE	
(Maximum 8 feet frontage, unless grandfathered or a farmer)	
Seasonal	$1.75 / frontage foot / day
Day	$1.75 / frontage foot / day
Farm	$1.75 / frontage foot / day $0 additional frontage foot/day up to 2 feet maximum
OTHER	
Power	$22.5 / season / where available
Wash Station / Water	$35 / season

2016 Suggested Fees

Saturday Market in the Park	
Permit fees are payable upfront. Seasonal linear fees are payable at month end.	
PERMITS	
Seasonal	$200 / season
Association Fee	no fee
Day	$6.75 / day
Farm	$200 / season
Not-for-Profit	$1 / season
Youth Vendor	$1 / season
Busker	$1 / season
Off-Season	$25 / off-season
LINEAR CHARGES FOR TABLE DISPLAY SPACE	
(Maximum 8 feet frontage, unless grandfathered or a farmer)	
Seasonal	$2 / frontage foot / day
Day	$2 / frontage foot / day
Farm	$2 / frontage foot / day $0 / additional frontage foot/day up to 2 feet maximum
OTHER	
Power	25 / season / where available
Wash Station / Water	$35 / season