



Making a difference...together

**SALT SPRING ISLAND MARKET ADVISORY GROUP**

Notice of Meeting on **Wednesday, November 15, 2017 at 4:15 PM**

Salt Spring Island Public Library, 129 McPhillips Ave, Salt Spring Island, BC

---

Malcolm Legg (Chair-Public)	Rosemary Trump (Public)
Sean Goddard (Vendor)	Tye O'Connor (Vendor)
Bree Eagle (Vendor)	Garth Hendren (PARC)
Donna Johnstone (Fabric)	Alvaro Sanchez (Jewelry)
Peri Lavender (Island Natural Growers)	Janet Clouston (Chamber of Commerce)
Wendy Squirrel (Pottery)	Grant Wickland (Woodworkers)
Donna Cochrane (Basketry)	Scott Simmons (SS Arts Council)
Rob Pingle (Coordinator)	(r) = Regrets

---

**AGENDA**

- 1. Approval of Agenda**
- 2. Adoption of Minutes of March 6, 2017**
- 3. Presentations/ Delegations**
  - 3.1 Wendy Beatty**
  - 3.2 Lee Fairbrother**
  - 3.3 Valerie Perkins**
  - 3.4 Joanne Burns/Mariola Jamrozinska**
- 4. Reports – Chair**
  - 4.1 2017 Season Review-Coordinator Rob Pingle**
- 5. New Business**
  - 5.1 New Partnership Request by an Existing Vendor**

That the Market Advisory Group recommends to the Parks and Recreation Commission that staff approve the request from existing vendor J. Burns to be recognized as a partnership with M. Jamrozinska.
  - 5.2 Vendor Attendance**
  - 5.3 SSI Parks and Recreation Strategic Plan Update**
- 6. Outstanding Business**
- 7. Correspondence**
- 8. Next meeting TBA**
- 9. Adjournment**



Making a difference...together

**Minutes of the Salt Spring Island Market Advisory Group  
Held March 6, 2017 at the Portlock Park Meeting Room, 145 Vesuvius Bay Road, Salt  
Spring Island, BC**

---

**DRAFT**

**Present:** **Chair:** Malcolm Legg (member of the public)  
**Committee Members:** Bree Eagle (Vendor), Garth Hendren (PARC), Julia Grace (Island Natural Growers), Donna Cochran (Basketry), Rosemary Trump (Public), Alvaro Sanchez (Jewelry), Janet Clouston 5:15 pm (Chamber of Commerce), Sean Goddard (Vendor), Donna Johnstone (Fabric), Wendy Squirrel (Pottery)  
**Staff:** Dan Ovington, Parks and Recreation Manager; Rob Pingle, Market Coordinator; Tracey Shaver, Recording Secretary  
**Absent:** Tye O'Connor, Scott Simmons, Grant Wickland

Public Gallery: estimated 25 people

Chair Legg called the meeting to order at 5:05 pm.

**1. Approval of Agenda**

**MOVED** by Bree Eagle, **SECONDED** by Sean Goddard,  
That Salt Spring Island Market Advisory Group agenda of March 6, 2017 be approved as presented and to allow for discussion following each of the delegations.

**CARRIED**

**2. Adoption of Minutes**

**MOVED** by Alvaro Sanchez, **SECONDED** by Donna Cochran,  
That the minutes of the Salt Spring Island Market Advisory Group meeting of November 8, 2016 be approved with the following amendment: correct the spelling on item 6.1 of the word "solely".

**CARRIED**

**3. Presentations/Delegations**

**3.1 Joe Akerman-** Mr. Akerman provided background information in support of his request to reserve three Saturday Market vending (8x8) spaces for Indigenous vendors. The overall intention is to have dedicated space for Xwaaqw'urn, Hul'qumi'num and local resident Indigenous people to vend products in the Saturday Market.

After a brief discussion it was suggested that a subcommittee be established to determine the best way to support Indigenous vendors while addressing the shortage of available vending space in the Saturday Market.

Donna Johnstone will chair the subcommittee along with members Janet Clouston, Sean Goddard, Donna Cochran.

**3.2 Val Perkins-** Ms. Perkins presented background information verbally and written for MAG to consider and asked for three specific items:

- 1- Independent study conducted to expand the vending area for the Saturday Market.
- 2- Remove the BC Assessment requirement for the Farmer Definition.
- 3- Proportional representation of all vendor groups on MAG.

Additional information was presented on behalf of a newly formed Saturday Market Farm and Food Vendors Group (SMFFVG) on eight potential ways to expand the Saturday Market.

A brief discussion highlighted the following:

- Policy changes are typically addressed by MAG and PARC in the fall prior to the spring start of the market.
- There are approximately 160 total Seasonal Permits issued for the 2017 Market Season.
- A maximum of 2500 square feet (example 25 10x10 spaces) are set aside for vendors defined as “Farmers” to receive priority placement by purchasing a seasonal vendor permit.
- The remaining Seasonal Permit spaces are not restricted by the items being vended other than the make it, bake it, grow it criteria.
- There are no vending restrictions placed on Day Vendors other than the items they sell must meet the make it, bake it, grow it criteria.
- Day vendors are assigned in a space based on seniority and accrue a point on each Saturday when a Seasonal Vendor chooses not to participate.
- A new Farmer who joins the Market under Day Vendor classification will accrue points each Saturday as a seasonal space opens. These points put the new Farmer in line for one of the Seasonal Permits with the all other Day Vendors based on seniority as a Seasonal Permit becomes available through attrition.
- A new Farmer who joins the Market under Day Vendor classification will *ALSO* be accruing seniority points towards purchasing one of the Farmer Priority Placement Seasonal Permit spaces as they become available through attrition.
- Expansion of the Saturday Market Area in Centennial Park has been investigated many times. The most recent attempt by PARC allowed an overflow to the boardwalk area while staying within the 25% use of the park for commerce. The remaining green spaces must be left for public use.
- The Saturday Market is a vital economic driver for Salt Spring Island and brings many visitors to the island which directly benefit many sectors of the business community.

- MAG/PARC have no objections to a market expansion in another area such as Grace Point, the Church Meadow or the backside of Gasoline Alley. This can be accomplished by establishment of a new governance body that is not under the jurisdiction of PARC/CRD as it would not be on a public property.
- Road closure of Fulford Ganges Rd between Centennial Park and the Fire Hall has been investigated several times. 1- The Harbour Authority's public boat launch is adjacent to Centennial Park. Closing the road would require the boat trailers to use Purvis Lane to access the water on busy summer Saturdays. 2- It is acknowledged that other communities block off streets for markets and events. Salt Spring is complicated in governance and does not have control over the roads. Additionally, other communities whom close roads for events often have several different routes for emergency purposes and gaining alternate access to local business areas.

**3.3 Larry Starke-** Mr. Starke provided information regarding the establishment and structure of the Burgoyne Valley Community Farm. The SSI Farmland Trust is a charitable organization which administers the leasing of 60 acres of valley farmland to farmers broken into larger plots and smaller plots to individuals for food production and sustainability.

Because of the charitable status the individual farmers leasing this land will not qualify for the Farmer definition under BC Assessment guidelines. Therefore the SSI Farmland Trust is asking that farmers leasing land in the Burgoyne Valley Community Farm be exempted from this requirement.

**4. Reports – Chair**  
No report

**5. New Business**

**5.1 Priority Placement for Indigenous Vendors** – a subcommittee was established to address the requests made by the earlier delegation for the 2018 market season.

Bree Eagle leaves the meeting at 5:55 pm to be excused from a vote on item 5.2

**5.2 2017 Market Exemption Requests**

PARC Manager Dan Ovington reviewed the staff report which refers to the implementation of the new Farmer Definition and the registration process for the BC Assessment which is used to establish eligibility. When reviewing exemption requests it was recognized that vendors who qualified as a Farmer during the 2016 season should be given adequate time to meet the new Farmer Definition requirements.

Notice of the exemption request and deadline was communicated several times to all vendors.

**MOVED** by D. Johnston, **SECONDED** by R. Trump,  
That the Market Advisory Group recommends that the Parks and Recreation Commission direct staff to grant a one year exemption for applicants #1-10 to qualify as a farmer during the 2017 Market Season.

**CARRIED**

**MOVED** by A. Sanchez, **SECONDED** by D. Cochrane,  
That the Market Advisory Group recommends that the Parks and Recreation Commission direct staff to update the Farmer definition to include: a vendor who leases land for the purpose of farming from the Salt Spring Island Farm Land Trust.

**CARRIED**

Bree Eagle returns at 6:05 pm for the remainder of the meeting

**5.3 New Partnership Request by an Existing Vendor**

Manager Ovington reviewed the staff report and process for establishing new partnerships which does not allow for a business to sell their seasonal vending permit or points. Businesses may be sold, however the new business owner would be considered a new day vendor.

The partnership agreement provided in this case shows a beginning date of July 2016, however the 2016 Seasonal Market Permit does not include M. Jamrozinska nor was the permit updated prior to the end of the season.

**MOVED** by A. Sanchez, **SECONDED** by J. Clouston,  
That the Market Advisory Group recommends to the Parks and Recreation Commission that staff deny the request from existing vendor J. Burns to be recognised as a partnership with M. Jamrozinska.

**CARRIED**

**6. Outstanding Business - none**

**7. Correspondence- none**

**8. Next meeting-** to be announced.

**9. Adjournment**

**MOVED** by R. Trump, **SECONDED** by D. Cochrane,  
That the meeting adjourned at 6:16 pm.

---

**CHAIR**

---

**SENIOR MANAGER**



Making a difference...together

**RULES GOVERNING THE HEARING OF INDIVIDUALS OR DELEGATIONS BY THE CAPITAL REGIONAL DISTRICT COMMISSIONS**

- Under the CRD Procedural Bylaw, the Commission may, by *resolution*; allow an individual or a delegation to address the meeting **on the subject of an agenda item**, provided written application has been received by the Salt Spring Island Administration Office no later than 4:30pm two (2) calendar days prior to the meeting.
- If you miss this deadline, you may still submit this form; however such requests will require *unanimous* approval of the Commission members at the intended meeting.
- Each address should be limited to five (5) minutes unless a longer period is agreed to by unanimous vote.
- Each delegation should provide the number of copies of their written submission, as determined by the Salt Spring Administration Staff.

**Submit form to Salt Spring Island Administration**

E-mail: [saltspring@crd.bc.ca](mailto:saltspring@crd.bc.ca)

Fax: (250) 537-4456

Capital Regional District, 145 Vesuvius Bay Road, Salt Spring Island, BC V8K 1K3

I wish to address the:

Parks and Recreation Commission     Transportation Commission

Community Economic Development Commission     **MAG**

AT THE MEETING OF Market Advisory Group, 2017 at 4.15 AM/PM  
ON AGENDA ITEM Resolving Market congestion

NAME Wendy Beatty

ADDRESS Bayview Rd.

I REPRESENT \_\_\_\_\_  
(Name of Organization if applicable)

AS \_\_\_\_\_  
(Capacity/Position)

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

My reason(s) for appearing is (are) and the substance of my presentation is as follows:

initiate a committee to improve flow of traffic for patrons thereby enabling better viewing of wadded products

(If more space is required, please attach an additional page to this form.)

Nov. 8 / 2017  
Date

Wendy Beatty  
Signature



Making a difference...together

**RULES GOVERNING THE HEARING OF INDIVIDUALS OR DELEGATIONS BY THE CAPITAL REGIONAL DISTRICT COMMISSIONS**

- Under the CRD Procedural Bylaw, the Commission may, by *resolution*; allow an individual or a delegation to address the meeting **on the subject of an agenda item**, provided written application has been received by the Salt Spring Island Administration Office no later than 4:30pm two (2) calendar days prior to the meeting.
- If you miss this deadline, you may still submit this form; however such requests will require *unanimous* approval of the Commission members at the intended meeting.
- Each address should be limited to five (5) minutes unless a longer period is agreed to by unanimous vote.
- Each delegation should provide the number of copies of their written submission, as determined by the Salt Spring Administration Staff.

**Submit form to Salt Spring Island Administration**

**E-mail: [saltspring@crd.bc.ca](mailto:saltspring@crd.bc.ca)**

**Fax: (250) 537-4456**

**Capital Regional District, 145 Vesuvius Bay Road, Salt Spring Island, BC V8K 1K3**

I wish to address the:

- Market Advisory Group*
- Parks and Recreation Commission     Transportation Commission
- Community Economic Development Commission

AT THE MEETING OF November 15<sup>th</sup>, 201 7 at 415 AM/PM

ON AGENDA ITEM - Agenda Not Published! - Regarding rule change of farmer definition and appeal process

NAME Lee Fairbrother

ADDRESS High Hill Rd, Salt Spring Is, BC

I REPRESENT Myself

AS a small farmer (Name of Organization if applicable)

(Capacity/Position)

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

My reason(s) for appearing is (are) and the substance of my presentation is as follows:

To present a statement from a new small farmer regarding the implications of farmer definition rule changes, and the importance of the alternative process to approval through BC assesment.

(If more space is required, please attach an additional page to this form.)

November 7<sup>th</sup> 2017  
Date

Lee Fairbrother  
Signature



Making a difference...together

**RULES GOVERNING THE HEARING OF INDIVIDUALS OR DELEGATIONS BY THE CAPITAL REGIONAL DISTRICT COMMISSIONS**

- Under the CRD Procedural Bylaw, the Commission may, by *resolution*; allow an individual or a delegation to address the meeting **on the subject of an agenda item**, provided written application has been received by the Salt Spring Island Administration Office no later than 4:30pm two (2) calendar days prior to the meeting.
- If you miss this deadline, you may still submit this form; however such requests will require *unanimous* approval of the Commission members at the intended meeting.
- Each address should be limited to five (5) minutes unless a longer period is agreed to by unanimous vote.
- Each delegation should provide the number of copies of their written submission, as determined by the Salt Spring Administration Staff.

Submit form to Salt Spring Island Administration

E-mail: [saltspring@crd.bc.ca](mailto:saltspring@crd.bc.ca)

Fax: (250) 537-4456

Capital Regional District, 145 Vesuvius Bay Road, Salt Spring Island, BC V8K 1K3

I wish to address the: MARKET ADVISORY GROUP

Parks and Recreation Commission     Transportation Commission

Community Economic Development Commission

AT THE MEETING OF November 15<sup>th</sup>, 2017 at 4:15 AM/PM  
ON AGENDA ITEM agenda not available at this time.

NAME Valerie Perkins

ADDRESS - St, Salt Spring Island, BC V8K 1P3

I REPRESENT \_\_\_\_\_  
(Name of Organization if applicable)

AS \_\_\_\_\_  
(Capacity/Position)

TELEPHONE 250 \_\_\_\_\_ FAX \_\_\_\_\_  
E-MAIL \_\_\_\_\_

My reason(s) for appearing is (are) and the substance of my presentation is as follows:

Qualifying as a Farm Vendor

(If more space is required, please attach an additional page to this form.)

Date

Signature





Making a difference...together

**RULES GOVERNING THE HEARING OF INDIVIDUALS OR DELEGATIONS BY THE CAPITAL REGIONAL DISTRICT COMMISSIONS**

- Under the CRD Procedural Bylaw, the Commission may, by *resolution*; allow an individual or a delegation to address the meeting **on the subject of an agenda item**, provided written application has been received by the Salt Spring Island Administration Office no later than 4:30pm two (2) calendar days prior to the meeting.
- If you miss this deadline, you may still submit this form; however such requests will require *unanimous* approval of the Commission members at the intended meeting.
- Each address should be limited to five (5) minutes unless a longer period is agreed to by unanimous vote.
- Each delegation should provide the number of copies of their written submission, as determined by the Salt Spring Administration Staff.

**Submit form to Salt Spring Island Administration**

E-mail: [saltspring@crd.bc.ca](mailto:saltspring@crd.bc.ca)

Fax: (250) 537-4456

Capital Regional District, 145 Vesuvius Bay Road, Salt Spring Island, BC V8K 1K3

I wish to address the:  MARKET ADVISORY GROUP

Parks and Recreation Commission     Transportation Commission

Community Economic Development Commission

AT THE MEETING OF Nov. 15, 2017 at 4:15 AM/PM

ON AGENDA ITEM Market Partnership

NAME JOANNE BURNS / Mariola J.

ADDRESS Sky Valley Rd.

I REPRESENT \_\_\_\_\_  
(Name of Organization if applicable)

AS \_\_\_\_\_  
(Capacity/Position)

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

My reason(s) for appearing is (are) and the substance of my presentation is as follows:

Appeal Partnership decision

(If more space is required, please attach an additional page to this form.)

Nov. 10/17  
Date

Joanne Burns  
Signature

## AMMENDMENT TO PARTNERSHIP AGREEMENT

**This amendment is for the purpose of language and intends clarification of the existing legal PARTNERSHIP AGREEMENT as well as to clarify all the assumptions voiced out on the MAG meeting held on 6 day of March at 145 Vesuvius Bay Road, Salt Spring Island, B.C V8K1K3**

THIS AGREEMENT made and entered this 1 day of July, 2016, by and between the undersigned whose names and addresses are set forth below for the purpose of forming a general partnership.

\_\_\_Joanne Burns of Sky Valley Road, Salt Spring Island, British Columbia, V8K2C7, and

\_\_\_Mariola Jamrozinska of Corbett Road, Salt Spring Island, British Columbia, V7K2W6

NOW THEREFORE THE PARTIES AGREE AS FOLLOWS:

1. Name: The name of the partnership shall be:

ISLAND FUDGE

2. Address: The original place of business shall be at:

Corbett Road

Salt Spring Island, B.C.

V7K2W6

3. Nature of Business: The partnership shall engage in the business of

Fudge making and sale and such other related activities as shall be agreed upon by the partners.

4. Duration: The partnership shall continue until terminated by mutual consent.

5. Capital: The partners shall contribute in proportionate shares any additional capital they may deem necessary for the operation of the business.

6. Profit and Losses: The net profits and losses of the partnership shall be apportioned amongst the partners in accordance with their proportionate ownership interest.

7. Management: The labor part of the fudge will be handled mostly by Mariola due to the intensity of the labor required in this type of business. Joanne will attend to any other duties required (orders, inventories, sales, presentation, etc.)

Joanne will also continue her chocolate and confections, weather permitting as stated in the original Agreement.

8. Duties: Each partner shall devote his/hers best efforts on behalf of the partnership business.

9. Banking: All partnership funds shall be deposited with such banks as may be designated by the partners. Checks and withdrawals shall be issued only for the partnership purposes.

10. Correspondence: Any correspondence concerning this partnership shall be addressed to both partners by Post Mail and/or by email.

Joanne Burns:

Mariola Jamrozinska:

11. Termination: By reason of death, incapacity or request, the remaining partners shall have the right to continue the business of the partnership.

12. Applicable Law: This Agreement shall be deemed to be made and performed in, and shall be governed and construed in accordance with the laws of the Province of British Columbia

DATED THIS 13 DAY OF MARCH, 2017.

Joanne Burns

PARTNER NAME

Mariola Jamrozinska

PARTNER NAME

Joanne Burns

SIGNATURE

Mariola Jamrozinska

SIGNATURE

## 2017 Saturday Market Season Review

Prepared by Rob Pingle

Through the use of absent points 43 vendors reached the maximum number of market points this year. Only three vendors actually participated in all 31 markets this year.

This season 28 new people expressed an interest in participating in the market. After an initial meeting only 17 actually participated. Of those two managed to get the maximum seniority points with the use of some absent points. Eight only participated in one or two markets.

In total 192 vendors participated from 1 to 31 times at the market this year. The average attendance at the 31 markets this year was 138 vendors. There are 125 spots available to be assigned to seasonal vendors in the current market configuration. It is important to note that these are not all equally sized spots.

At the end of placements on Thursday there were 13 times when we had to notify vendors that we were not sure they had a spot in the market. Due to late drop outs by vendors with seasonal spots this typically changed by Saturday morning. So, we always recommended that vendors on this wait list show up and see if things had improved.

There were three markets that resulted in a waiting list at the start of the day after filling all the spots on the boardwalk. This seems to be a lower number than in previous years. I would speculate that the access to absent points has had an effect on this.

There were nine days where the boardwalk was not full because people choose to wait for a spot in the market proper. Many of these vendors were renting from Ganges Alley and then seeking us out to move into the market once some sell outs happened or vendors went home early. We found this to be challenging but managed to create a clear system to address the needs of the vendors who started with us and stuck with us for the whole day.